



University College Cork, Ireland  
Coláiste na hOllscoile Corcaigh





# Programme of the 14<sup>th</sup> ESEA Conference on Sport Economics

August 23-25, 2023 | Hosted by University College Cork | Local Organisers: David Butler, Robert Butler & Pat Massey | Presenting Author Underlined

Time	Day 1   Wednesday, 23 August 2023   12.30 - 19.00			
12.30	Registration   The Hub Atrium, University College Cork			
13.45	Conference Opening – ESEA President & Local Organisers   The Hub 4.04 Dr Dora Allman Room			
14.00	KEYNOTE SPEAKER 1 – Let’s Get Moving: Advancing Research on Sport Participation and Physical Activity   <u>Jane Ruseski</u>   The Hub 4.04 Dr Dora Allman Room			
15.30	Refreshments – Break   The Hub 4.04 Dr Dora Allman Room			
	<b>1: LABOUR 1   WW5</b> Chair: <i>Craig Depken</i>	<b>2: SUSTAINABILTY   WW6</b> Chair: <i>Pamela Wicker</i>	<b>3: PERFORMANCE 1   WW8</b> Chair: <i>Pat Massey</i>	<b>4: MANAGEMENT &amp; OWNERSHIP   WW9</b> Chair: <i>Giambattista Rossi</i>
16.00	The Price of Pressure: An Analysis of Employee Performance Consistency and Pay   <u>Marco Henriques Pereira</u> , <u>Steffen Q. Mueller</u> , <u>Markus Lang</u> & <u>Helmut Dietl</u>	Soccer and CO2: Are Smaller Countries More Sustainable International Football Tournament Hosts?   <u>Tracy Bradfield</u> , <u>Robert Butler</u> , <u>David Butler</u> & <u>Conor McCarthy</u>	Football is Not Just About Sporting Talent   <u>Alice Aguiar-Noury</u> & <u>Garcia-del-Barrio</u>	Luck and Managerial Dismissals – The Influence of Opponent Player Injuries on Coach Retention in European Football   <u>Fabienne Jedelhauser</u> , <u>Raphael Flepp</u> , <u>Pascal Flurin Meier</u> & <u>Egon Franck</u>
16.30	Wage Disparity and Team Performance: Evidence from European Football   <u>Richard Buttiner</u> , <u>Craig Depken</u> , <u>Alex Frei</u> & <u>Tomislav Globan</u>	Football Fans’ Willingness-to-Pay for Sustainable Merchandise Products   <u>Katrin Scharfenkamp</u> & <u>Pamela Wicker</u>	Different Strokes: Winning Strategies in Women’s and Mens’ Big Bash Cricket.   <u>Pat Massey</u> & <u>Vincent Hogan</u>	The Influence of PROFUT Regulation on Brazilian Football Clubs Earnings Quality   <u>Jose Alonso Borba</u> & <u>Giambattista Rossi</u>
17.00	Do Sports Analytics Affect Player Pay? Insights from New Contract Data   <u>Alex Farnell</u> , <u>David Butler</u> & <u>Rob Simmons</u>	Evaluating the Economic Costs and Benefits of Adopting the United Nations Sustainable Development Goals for International and National Sport Organizations   <u>Joel Maxcy</u> , <u>Jean-Jacques Gouget</u> , & <u>Jean Francois Brocard</u>	The Impact of High Temperatures on Performance in Work-related Activities; the Case of Professional Tennis   <u>Jan Van Ours</u> & <u>Matteo Picchio</u>	Do Football Owners Matter? The Case of Premier League   <u>Luis Carlos Sanchez</u> , <u>Angel Barajas</u> & <u>Patricio Sanchez-Fernandez</u>
17.30	Welcome Reception   UCC Common Room, North Wing, Main Quadrangle – Drinks, Canapés and Entertainment			
19.00	Day 1 Close			

Time	Day 2   Thursday, 24 August 2023   9.00 - 11.00			
	5: OFFICIATING & RULES   WW5 Chair: <i>John Considine</i>	6: EVENTS   WW6 Chair: <i>Seppo Suominen</i>	7: DESIGN   WW8 Chair: <i>Alex Krumer</i>	8: COMPETITION   WW9 Chair: <i>Dennis Coates</i>
9.00	Referee Bias: Actual vs Expected Additional Time   <u><i>Alperen Koscoy</i></u>	Willingness to Pay for Hosting the Formula One in Copenhagen: How Important is Consequentiality?   <u><i>Christian Gjersing Nielsen &amp; Arne Feddersen</i></u>	Round-Robin Tournaments with Two and Three Games per Team: Evidence from Beach Volleyball.   <u><i>Alessandro Di Mattia &amp; Alex Krumer</i></u>	Advancing the Measurement of Competitive Intensity: An Examination of the German Bundesliga   <u><i>Adam McCarthy</i></u>
9.30	Compensating Tendencies in Free-Shot Awards: The Case of Hurling   <u><i>John Eakins, John Considine, Peter Horgan &amp; Conor Weir</i></u>	Effects of Medium-sized Sport Events on Hotel Sector in Finland, a Differences-in-Differences Approach   <u><i>Seppo Suominen</i></u>	What We Can Learn from the Difference Between League and Cup Football matches?   <u><i>Martin Van Tuijl &amp; Jan Van Ours</i></u>	Competition in the Provision of Recreational Services: For-Profit and Non-Profit Equestrian Providers   <u><i>Dennis Coates, Svenja Feiler, Pamela Wicker &amp; Christoph Breuer</i></u>
10.00	Effects of the Rule Change from Three to Five Substitutions in the Bundesliga   <u><i>Lars Vischer &amp; Alexander Dilger</i></u>	Analysing Host Effect with Synthetic Control Method: A new approach   <u><i>Gergely Csurilla &amp; Imre Fertő</i></u>	Format and Schedule Proposals for a FIFA World Cup with 12 Four-Team Groups   <u><i>Mario Guajardo &amp; Alex Krumer</i></u>	Public Interest Considerations in European Sports Competition Policy: The Case of UEFA   <u><i>Oliver Budzinski &amp; Arne Feddersen</i></u>
10.30	Home advantage in professional surfing: Are local surfers better? And local judges more challenging?   <u><i>Juergen Roesch &amp; Darius Naumann</i></u>	Are Olympic Winter Games Perceived as too Large and Expensive? Evidence on the Attitudes of German Residents   <u><i>Markus Kurscheidt, Kristoff Reichel &amp; Christian Brandt</i></u>	National League Design and the International Competitiveness of Football Clubs   <u><i>Szczepan Kościółek</i></u>	Localization Economies and Firm Productivity: Evidence from Football Teams in Sao Paulo, Brazil   <u><i>Brad Humphreys &amp; Amir Ferreira Neto</i></u>
11.00	Refreshments – Break   North Wing – Council Room			

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Time	Day 2   Thursday, 24 August 2023   11.30 - 13.00			
	9: ECONOMICS OF FOOTBALL   WW5 Chair: <i>Rob Simmons</i>	10: PARTICIPATION   WW6 Chair: <i>Paul Downward</i>	11: VOLUNTEERING & FUNDING   WW8 Chair: <i>Declan Jordan</i>	12: PERFORMANCE 2   WW9 Chair: <i>Bernd Frick</i>
11.30	The Hedgehog or the Fox: Versatility and Performance in Professional Soccer   <u>Jorge Tovar</u> & <i>Tomas Rodriguez</i>	Runner Beans to Couch Potatoes? Sport and Physical Activity in the UK Before and During the Pandemic - A Quasi-Natural Experiment   <u>Peter Dawson</u> & <i>Paul Downward</i>	The Sport Volunteering Irony: Correlates of Financial Compensation   <u>Elisa Herold</u> , <i>Pamela Wicker</i> , <i>Thomas Schwarzbauer</i> & <i>Martin Schnitzer</i>	What Hurts the Most? – The Indirect Costs of Injuries in Major Team Sports   <i>Sören Dallmeyer</i> , <u>Henry Steinfeldt</u> & <i>Christoph Breuer</i>
12.00	Does Gate Revenue Sharing Work?   <u>Rob Simmons</u> & <i>Ian Walker</i>	Participation in Women’s Football in England: Facilitating its Development   <u>Paul Downward</u> & <i>Cristina Muniz</i>	Recruitment, Retention, and Succession in Volunteering in Irish Sports Organisations   <u>Declan Jordan</u> & <i>Marie Ryan</i>	The Impact of Globalization and Innovations on Individual Performance: A Comparison of Female and Male Elite Marathon Runners   <u>Bernd Frick</u>
12.30	Generalist Versus Specialist Leaders: The Case of Association Football   <i>Benjamin Holmes</i> , <i>Ian McHale</i> & <u>Kaori Narita</u>	Estimating Involvement Effect and Recreational Benefit of Cyclists after COVID-19 Pandemic Infection in Taiwan   <u>Chin-Huang Huang</u>	Funding of Sports at the Level of Self-Governing Regions in Slovakia – the Creation of a Systematic Formula in a Non-Systematic Environment   <i>Michal Varmus</i> , <i>Milan Kubina</i> , <u>Martin Mičiak</u> & <u>Dominika Tumová</u>	Cash or Culture: Following the Vein of Olympic Gold   <u>Ross Booth</u> , <i>Michael Barta</i> & <i>Robert Brooks</i>
13.00	Lunch   Staff Dining Room, UCC Campus			

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Time	Day 2   Thursday, 24 August 2023   14.15 - 19.00			
	13: CITATIONS WORKSHOP   WW5	14: BEHAVIOURAL   WW6 Chair: <i>Tim Pawlowski</i>	15: LABOUR & LAW   WW8 Chair: <i>Sophia Gaenssle</i>	16: DEMAND & VALUATION   WW9 Chair: <i>Georgios Nalbantis</i>
14.15	Citations of Sports Economics Publications   <u><i>Pamela Wicker</i></u> , <i>Katrin Scharfenkamp</i> & <i>Lara Lesch</i>	(Irrelevant) Pre-Ranks as Reference Points? Evidence from Professional Ski Jumping   <i>Alex Krumer</i> , <u><i>Felix Otto</i></u> & <i>Tim Pawlowski</i>	Superstar Salaries and Discrimination in F1   <u><i>Carlos Varela-Quintana</i></u> & <i>Luis Carlos Sanchez</i>	Political Affiliation and Baseball Attendance, Post-Covid-19 Restrictions   <u><i>Mark Wilson</i></u> , <i>Rodney Paul</i> & <i>Ben Caitlin</i>
14.45		Celebration Beats Frustration – Emotional Cues and Alcohol Use During Soccer Matches   <i>Lukas E. G. Fischer</i> , <i>Michael Nagel</i> , <i>Augustin Kelava</i> & <u><i>Tim Pawlowski</i></u>	Economics of Superstars in Basketball: An Empirical Analysis of WNBA and NBA   <u><i>Sophia Gaenssle</i></u> & <i>Arne Feddersen</i>	Substitution effects and the demand for over-the-top sports broadcasts – The case of German Volleyball   <u><i>Georgios Nalbantis</i></u> & <i>Paul Kühne</i>
15.15		Discussants: <i>Dennis Coates</i> , <i>Brad Humphreys</i> , <i>Jane Ruseski</i> & <i>Rob Simmons</i>	Risk-taking in organisations--Evidence from a natural experiment   <u><i>Mario Lackner</i></u> & <i>Petar Augustinovic</i>	A Reexamination of College Athletes as Employees under the Economic Reality Test   <u><i>John Wolohan</i></u> & <i>Fei Gao</i>
15.45	The Perceived Role Fit of Women and Men Academics: Gender Stereotypes in Sport Economics?   <u><i>Lara Lesch</i></u> , <i>Katrin Scharfenkamp</i> & <i>Pamela Wicker</i>	Gender, Age, and Risk preferences   <i>Mario Lackner</i> & <u><i>Hendrik Sonnabend</i></u>	The Balance Sheet of the "Old Lady" - An Economic Analysis of the (Alleged) 2023 Juventus Balance Sheet Scandal   <u><i>Luca Rebellini</i></u> & <i>Michael Drewes</i>	Age of Top European Football Players When They Started Organized Training and Their Value in the Transfer Market   <u><i>Adam Metelski</i></u>
16.15	Refreshments – Break   North Wing – Council Room			
16.30	ESEA Annual General Meeting (AGM), IJSF Editors Report & ESEA Board Election   WW9			
19.00	ESEA Gala Dinner & Awards   Jacobs on the Mall, South Mall, Cork City Centre			

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Time	Day 3   Friday, 25 August 2023   9.00 - 14.00 (Conference Close)		
	17: GENDER   WW5 Chair: <i>Vincent Hogan</i>	18: FORECASTING & HISTORY   WW6 Chair: <i>Robert Butler</i>	Session 19: MOVEMENT & WELFARE   WW9 Chair: <i>Brian Soebbing</i>
9.00	Strategic Decision Making Under Pressure: Evidence from Men's and Womens Cricket   <u>Vincent Hogan</u> & <i>Pat Massey</i>	Cheering for your country: The prediction of attendance at international football games using Machine Learning techniques   <i>Sören Dallmeyer, Simon Beermann &amp; Christoph Breuer</i>	Who, When, and Why? Qualified Offers in Major League Baseball   <i>Craig Depken &amp; Steven Swidler</i>
9.30	In-Group Bias in Expert Evaluations? Evidence from Ski-Jumping Competitions   <i>Bernd Frick &amp; Katherina Moser</i>	A Comparison of the Performance of Elo Ratings and Machine Learning for Tennis Match Result Prediction   <u>Rory Bunker</u> , <i>Calvin Yeung, Teo Susnjak, Chester Espie &amp; Keisuke Fujii</i>	Pay Dispersion and Player Movement in the National Football League   <u>Brian Soebbing</u> , <i>Yinle Huang, Nicholas Watanabe &amp; Pamela Wicker</i>
10.00	Perceptions of Gender Bias and Participation in Irish Rowing   <i>Declan Jordan, Marie Ryan, Maeve Buckley &amp; Claire Lambe</i>	An Investigation for the Rise and Decline of Racecourses in Great Britain: Henry VIII to Charles III   <u>Robert Butler</u> & <i>Eoin McLaughlin</i>	Playing an Amateur Sport in a Professional Context: Is Playing Gaelic Games Supportive of the Mental Wellbeing of Senior Inter-County Players?   <u>Elish Kelly</u> , <i>Seamus McGuinness &amp; Eoin Kenny</i>
10.30	Refreshments – Break   North Wing – Council Room		
11.00	KEYNOTE SPEAKER 2 – Racial Discrimination in Sport   <i>Alex Bryson</i>   The Hub 4.04 Dr Dora Allman Room		
12.30	Lunch   The Hub		
14.00	Conference Close   Farewell – Meeting at The River Club Bar, River Lee Hotel, Western Road		

## Notes on Parallel Sessions

1. All times are local (Irish) time.
2. Standard slots allow for a 20 minute presentation and 10 minute discussion/Q&A per speaker. Session chairs act as timekeepers and facilitate the discussion.
3. We expect all delegates to start and finish promptly to allow transition between rooms and conference stages.
4. The presenting author is underlined in the programme.
5. In the event of the specified chair not being available, the final speaker in each session should act as chair.

**The 14<sup>th</sup> ESEA Conference on Sport Economics is supported by**

