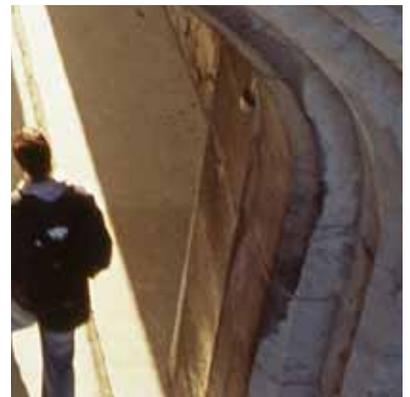


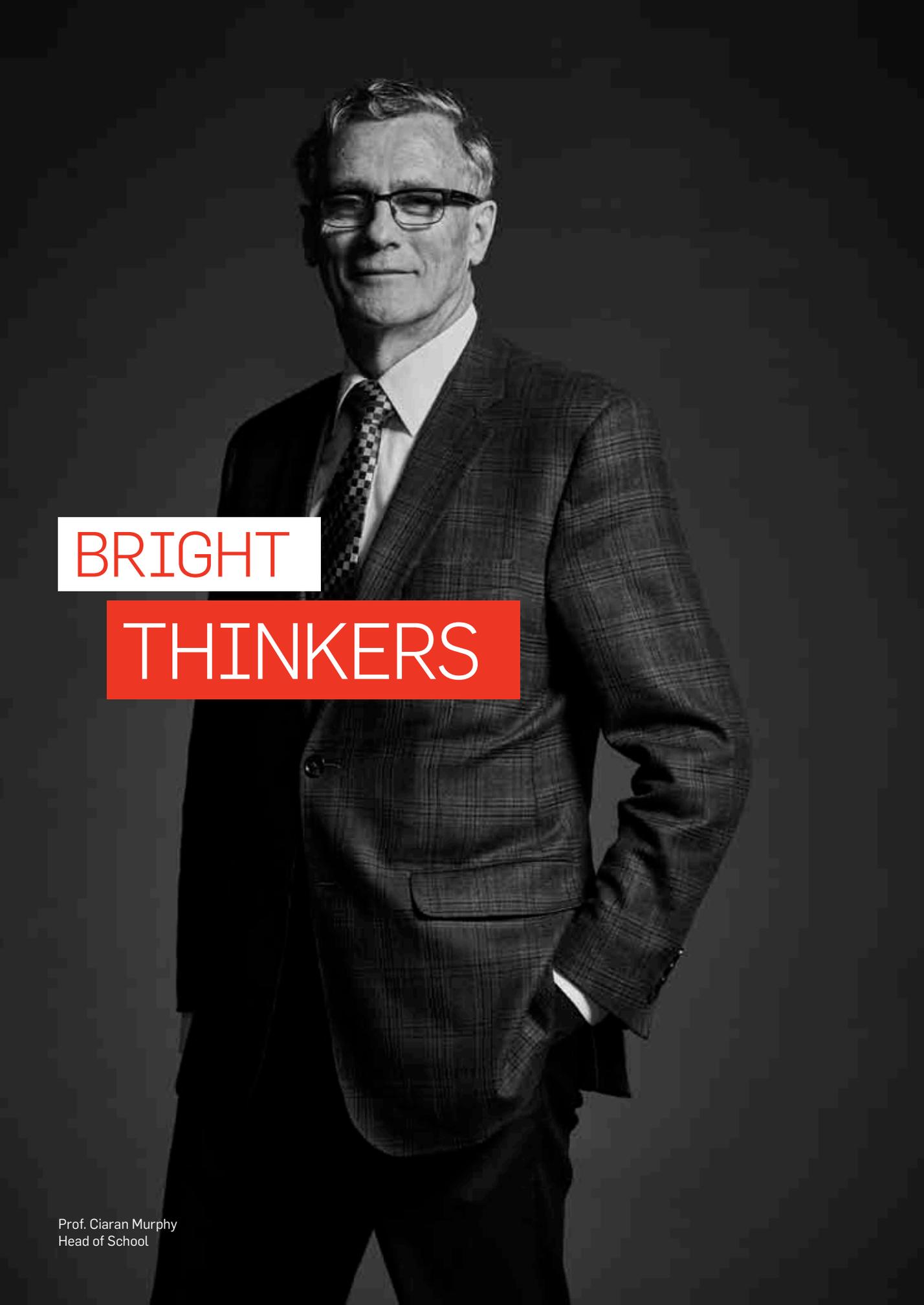
CORK
UNIVERSITY
BUSINESS
SCHOOL

UNDERGRADUATE
PROGRAMMES
2016/2017



THE EXPERIENCE OF STUDYING
WITHIN A UNIFIED SCHOOL
BASED ON RESEARCH-LED EDUCATION
AND WORK EXPERIENCE PROVIDES
A POWERFUL AND INSPIRATIONAL
LEARNING ENVIRONMENT
ACROSS FOUR DEPARTMENTS
OF THE SCHOOL.





BRIGHT

THINKERS

Prof. Ciaran Murphy
Head of School

We strongly believe that we owe it to our students to challenge them – so that we can help you to achieve your full potential as you begin the journey to a very successful career in the global business economy.

To that end you will find that all of our programmes offer a range of learning experiences through class work, individual assignments, group projects and industry based work placements.

We want you to remember your experiences with us as among the most satisfying, challenging and rewarding periods of your life in terms of learning, personal development and your intellectual growth.

Our commitment to you is that we will make your time with us enjoyable and stimulating in a shared journey of discovery, development, mutual support and respect.

THE FOLLOWING IS A BRIEF
OUTLINE OF OUR FOUR YEAR
FULL-TIME DEGREE PROGRAMMES:

BA (Economics) CK117

The BA (Hons) Economics (through Transformational Learning) is a degree in Economics with a difference.

The transformational learning approach means that students are active participants in their learning.

The goal is to develop exceptional graduates who will question, analyse and research issues in business, finance, government; use economics as a way of thinking; think independently; are effective communicators and active team players. The Transition to Professional Life module supports students to become aware of their own capabilities and strengths and to plan for their future careers.

Classes are interactive, which enables teaching staff to work with students to create diverse learning experiences that enhance students' understanding of Economics.

There is an option to study abroad in Year 3. Students will then return to UCC in Year 4 to complete the programme.

For more information go to:
<https://www.cubsucc.com/programmes/undergraduate/ba-hons-economics-through-transformational-learning/>

BComm CK201

The UCC BComm is the leading undergraduate business degree in Ireland.

The programme is designed to provide the business education and skills that will enable you to fulfil your potential in the global business environment.

In years one and two, you will experience a diverse range of business subjects and you will have the opportunity to specialise in your chosen subject area in your final two years.

A unique feature of this degree is the opportunity to participate in paid work placement or applied research, or to study abroad with our partner business schools in the US, Canada, EU and Singapore.

For more information go to:
www.cubsucc.com/programmes/undergraduate/bcomm-hons-commerce/

Entry Requirements 2017

H5 in two subjects, and O6/H7 in four other subjects in the Leaving Certificate from Irish, English, another language, and three other subjects recognised for entry purposes.

H5 in two subjects, and O6/H7 in four other subjects from Irish, English, another language, Mathematics and in two other subjects recognised for entry purposes.

BSc Accounting CK202

This business programme is designed primarily for students who intend to become accountants but will also appeal to those wishing to enter general business areas.

The programme covers a broad range of business subjects, with a particular focus on accounting.

A key feature is the six-month work placement in year three, which helps you to achieve the optimum balance between academic and practical knowledge.

The BSc Accounting degree offers a direct route to a career in the accounting profession, through extensive exemptions from the professional accountancy qualifications.

For more information go to:
www.cubsucc.com/programmes/undergraduate/bsc-hons-accounting/

BSc Business Information Systems CK203

This is the premier business computing degree programme in Ireland.

The curriculum is designed to blend technology and business subjects to produce highly skilled professionals who understand how to exploit leading edge technology in a global business environment.

A key feature of this degree programme is six months paid business experience at the end of third year.

Graduates are prepared for a wide variety of professional career opportunities as business analysts, financial services professionals, software developers, user experience analysts and web designers.

For more information go to:
www.cubsucc.com/programmes/undergraduate/bsc-hons-business-information-systems/

Entry Requirements 2017

H5 in two subjects, and O6/H7 in four other subjects from Irish, English, another language, Mathematics and passes in two other subjects recognised for entry purposes.

H5 in two subjects, and O6/H7 in four other subjects from Irish, English, another language, Mathematics and passes in two other subjects recognised for entry purposes.

BSc Finance CK204

The BSc Finance provides a course of study in corporate finance and financial economics for students interested in a career in finance.

The programme prepares graduates for a career in the financial services sector in areas including banking, stock markets, capital markets, financial analysis, accounting.

Students have the opportunity to undertake a six-month work placement with financial institutions in Ireland and overseas where you gain practical experience along with your studies.

For more information go to:
<https://www.cubsucc.com/programmes/undergraduate/bsc-hons-finance/>

BComm International CK205-CK209 & CK211

The UCC BComm International degree programme combines a broadly based business education with the intensive study of a language and culture.

The business subjects cover all the major areas of business including accounting, business economics, business law, government, management, marketing and statistics.

The language teaching offered by the language departments includes the study of literature, linguistics and culture.

In the third year of the programme, students spend a year abroad in a partner institution studying business and culture in their chosen language. These degrees lead to high demand employment opportunities in a wide variety of sectors and countries.

For more information go to:
www.cubsucc.com/programmes/undergraduate/bcomm-international-with-hispanic-studies/

www.cubsucc.com/programmes/undergraduate/bcomm-international-with-italian/

www.cubsucc.com/programmes/undergraduate/bcomm-international-with-german/

www.cubsucc.com/programmes/undergraduate/bcomm-international-with-french/

www.cubsucc.com/programmes/undergraduate/bcomm-international-with-irish/

www.cubsucc.com/programmes/undergraduate/bcomm-international-with-chinese-studies/

Entry Requirements 2017

H5 in two subjects, and O6/H7 in four other subjects from Irish, English, another language, Mathematics and in two other subjects recognised for entry purposes.

In addition to the minimum entry requirements of a H5 in two subjects and O6/H7 in three subjects from Irish, English, Mathematics and in two other subjects recognised for entry purposes a H3 is required in a language other than English for Chinese, German, Hispanic and Chinese Studies. For French a H3 in French and for Irish a H3 in Irish.

BSc Food Marketing & Entrepreneurship CK502

This programme responds to changing demands in the food market and prepares graduates to work in an exciting, fast-paced industry.

General business modules and specialist food management and marketing modules are complemented by introductory food science and nutrition modules.

A key feature of the degree is a six-month work placement in third year. On completion of this programme, you will be able to contribute to the development of national and global marketing and business strategies and use market intelligence to design, develop and deliver food products and services to consumer markets.

This degree is offered jointly with the School of Food and Nutritional Sciences.

For more information go to:

<https://www.cubsucc.com/programmes/undergraduate/bsc--hons--food-marketing-and-entrepreneurship/>

BSc International Development & Food Policy CK506

This is the first undergraduate programme in Ireland to have a primary focus on international development, particularly on the countries of the global south.

The programme will help you to understand key issues of development and help you gain skills such as languages, research techniques and project management to work effectively in this field.

In third year, you will have the opportunity to undertake a five-month work placement, typically with a development agency based in a developing country in Africa or Asia.

The broad set of skills acquired in this degree programme are welcomed by employers in a wide range of areas, where an understanding of global economic and social processes, allied to effective management skills, are seen as valuable assets.

This degree is offered jointly with the School of Food and Nutritional Sciences.

For more information go to:

<https://www.cubsucc.com/programmes/undergraduate/bsc-hons-international-development-and-food-policy/>

Entry Requirements 2017

H5 in two subjects, and O6/H7 in four other subjects from Irish, English, Mathematics, and in three other subjects recognised for entry purposes.

H5 in two subjects, and O6/H7 in four other subjects from Irish, English, Mathematics, and in three other subjects recognised for entry purposes.



BRIGHT

SHAKERS

Clara Walsh
PhD Candidate

A NATIONALLY &
INTERNATIONALLY
RECOGNISED
BUSINESS SCHOOL

Our mission is to deliver world class,
research-led education in business.

We aim to achieve this through creating
a stimulating, critical, creative, challenging
and rewarding learning environment
for all our students.

The extensive range of business degrees
currently provided reflects a response
to both student and market demands
and is as a result of our extensive
collaboration with past graduates
and businesses in both the national
and international economies.

USEFUL WEBLINKS

Department of Accounting, Finance
& Information Systems

[www.cubsucc.com/departments/
accounting--finance-and-information-systems/](http://www.cubsucc.com/departments/accounting--finance-and-information-systems/)

Department of Food Business & Development

[www.cubsucc.com/departments/
food-business-and-development/](http://www.cubsucc.com/departments/food-business-and-development/)

Department of Management & Marketing

[www.cubsucc.com/departments/
management-and-marketing/](http://www.cubsucc.com/departments/management-and-marketing/)

Department of Economics

[www.cubsucc.com/departments/
economics/](http://www.cubsucc.com/departments/economics/)

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