

International Career Opportunities

As a BComm graduate, you will have a wide variety of career options open to you from banking, finance, insurance, marketing, accounting, retail, advertising, tourism, teaching, human resource management, business consulting, entrepreneurship and many more.

Postgraduate Opportunities

The Cork University Business School offers Higher and Postgraduate Diplomas as well as a wide range of taught and research Masters Programmes and PhD programmes in all subject areas.

Entry Requirements

For more information go to:

www.cubsucc.com/programmes/ug/ck201/

H5 in two subjects, and O6/H7 in four other subjects in the Leaving Certificate from Irish, English, another language, Mathematics and two other subjects recognised for entry purposes.



BComm

CK201

Dr Rosemary Murphy and Dr Lawrence Dooley

BComm Programme Directors

T +353 (0)21 490 1806

E bcommdirector@ucc.ie

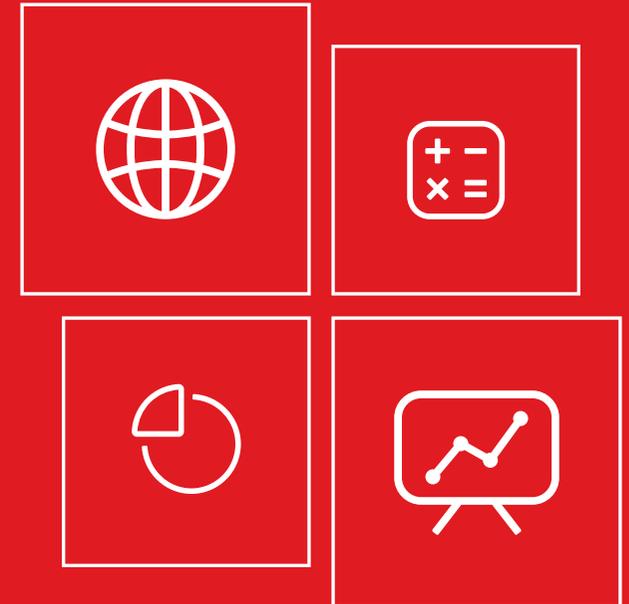
CORK UNIVERSITY BUSINESS SCHOOL

University College Cork, Ireland

T +353 (0)21 490 2136/3252/3253

E business-school@ucc.ie

cubsucc.com



BACHELOR OF COMMERCE

(BComm)

What is the BComm?

The Bachelor of Commerce is a challenging programme designed for motivated students who intend on making a future impact on the business world.

You will learn to become a self assured, independent, critical thinker in a business environment but also in your own personal life.

All significant business modules are rigorously covered in this innovative programme which includes the opportunity to engage in a work placement in Year 3 and the opportunity to specialise in a particular business major in final year.

Why study the BComm at UCC?

This degree programme challenges you to think differently and prepares you to make a positive, innovative difference to the business landscape. It is ideally suited to students who want to study business but may be unsure of which business area they are best suited to specialise in.

Over the first two years of the programme, a solid understanding of the business environment is provided. You do not have to choose your area of specialisation until fourth year, by which time you will be able to make a more informed choice.

Course Structure

The wide range of modules covered in the first two years of the programme include:

- Accounting
- Business Economics
- Business Information Systems
- Business Maths
- Critical Thinking
- Food Business & Development
- Law
- Management
- Marketing
- Placement Skills

In **fourth year**, you choose your major from selecting one of the following thematic majors:

- Banking & Financial Markets
- Human Resources & Leadership
- Innovation, Entrepreneurship & Strategy
- Marketing & Consumer Understanding
- Operations & Supply Chains

Study Abroad Options

A further opportunity exists for students who wish to study in North America, Canada, Singapore or Europe for your third year.

There is a competition for these limited number of these places, which are filled on the basis of academic results.

Work Placement/Research Project

The Transferable Skills module in third year provides you with the exciting opportunity to undertake either a work placement or a business research project over six months, as part of your programme of studies.

The purpose of work placement is to complement classroom teaching by giving students exposure to work practices in commercial and other relevant organisations.

It involves six months of work experience on an employer's site, where students have the opportunity to put into practice the theories and methodologies studied at university.

Students interested in entrepreneurship may have the exciting opportunity to work with a start-up in IGNITE.

Students who opt for the business research project work independently to explore a business related research topic of interest and are supervised by a member of academic staff.

Each of these options will give you practical business experience that will enhance your CV and equip you with a range of skills including communication, critical thinking, group work and reasoning as well as a contemporary understanding of business theories and practice.

BRIGHT

MOVERS



Student Profile

"Choosing the BComm course at UCC was one of the best decisions I have made and it really set me up for future success in my career. For me, I was slightly unsure of the career path I wanted to take and the BComm really helped me to understand what parts of business I was most interested in. The course is a perfect launch pad for those interested in business as it equips you with a practical grounding in essential aspects of business including marketing, accounting, management, IT and law.

After I completed the BComm I was able to use my knowledge to begin my career at some amazing companies like Sky, Twitter and Slack. Since then I founded my own company Gym+Coffee (with a fellow BComm graduate), and as we grow our business, it has been very reassuring to see how beneficial my BComm knowledge, network and experience continue to be."

Niall Horgan
Co-Founder
Gym+Coffee

Course code: CK201
Duration: 4 years
Qualification: BComm (Hons)
NFQ Level: Level 8

For full information on the programme structure, go to:
www.cubsucc.com/programmes/ug/ck201/

