

### International Career Opportunities

As a BComm graduate, you will have a wide variety of career options open to you from accounting, banking, finance, insurance, marketing, retail, advertising, tourism, teaching and taxation to human resources, project management, manufacturing, business consulting, financial analysis, investment banking and general management, and many more.

### Postgraduate Opportunities

The Cork University Business School offers Higher and Postgraduate Diplomas as well as a wide range of taught and research Masters Programmes and PhD programmes in all subject areas.

For more information go to:

[www.cubsucc.com/programmes/undergraduate/bcomm-hons-commerce/](http://www.cubsucc.com/programmes/undergraduate/bcomm-hons-commerce/)

### Entry Requirements

H5 in two subjects, and O6/H7 in four other subjects in the Leaving Certificate from Irish, English, another language, Mathematics and two other subjects recognised for entry purposes.



BComm

CK201

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BComm Programme Directors

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# BACHELOR OF COMMERCE

(BComm)

## What is the BComm?

The Bachelor of Commerce degree provides students with an excellent general business education and the opportunity to specialise in a particular business area over the course of four years.

In third year you can compete for a place on our study abroad programme, and / or you can choose between undertaking a work placement or research project in order to develop the kind of additional transferable skills that are highly valued by employers and which will equip you for a wide variety of careers.

## Why study the BComm at UCC?

This general business degree is ideally suited to students who want to study business but who may be unsure of which business area they want to specialise in.

Over the first two years of the programme, you will learn the basic concepts of each business area. You do not have to choose your area of specialisation until third year, by which time you will be able to make a more informed choice.

## Course Structure

The wide range of modules covered in the first two years of the programme include:

- Accounting
- Business Economics
- Business Maths
- Government
- Law
- Food Business & Development
- Business Information Systems
- Management Accounting
- Placement Skills
- Business Information Analysis
- Market Research & Consumer Behaviour

You choose your major subject group in third year taking one subject from the following: Business Economics; Food Business and Development; Government; Law; Management and Marketing, in addition to other minor subject areas listed above.

## Study Abroad Options

A further opportunity exists for students who wish to study in North America, Canada, Singapore or Europe for your third year.

There is a competition for the limited number of these placements which are filled on the basis of academic results.

For full information on the programme structure, go to:  
[www.cubsucc.com/programmes/undergraduate/bcomm-hons-commerce/](http://www.cubsucc.com/programmes/undergraduate/bcomm-hons-commerce/)

Course code: CK201  
Duration: 4 years  
Qualification: BComm (Hons)  
NFQ Level: Level 8

## Work / Study Placement

The Transferable Skills module in third year provides you with an exciting opportunity to undertake either a paid work placement or a business research project over six months.

## Work Placement

The purpose of work placement is to complement classroom teaching by giving students exposure to work practices in commercial and other relevant organisations. It involves six months of work experience on an employer's site, where students have the opportunity to put into practice the theories and methodologies studied at university.

Students interested in entrepreneurship have the opportunity to work in IGNITE with a start-up while developing their own business idea.

Students who opt for the business research project are based at UCC, where you are supervised by a member of academic staff.

Each of these options will give you practical business experience that will enhance your CV and equip you with a range of skills including communication, critical thinking, group work and reasoning as well as a contemporary understanding of business theories and practice.



## BRIGHT MOVERS



## Student Profile

*"I always wanted to run my own business but I knew I first needed to learn skills essential to my future success. By studying a BComm at UCC I got a broad grounding in lots of disciplines from accounting, to marketing, management, law and HR.*

*I was then able to pick the subjects which suited me best and major in them giving me deeper knowledge and specialist skills.*

*Later on in the degree I got the opportunity to use what I had learnt during the 6 month placement programme in EY in Dublin; the connections I made there led to my dream job out of college in the EY Entrepreneur Of The Year programme. I worked there for 8 wonderful years before setting up my own business.*

*My BComm gave me the skills, connections and confidence to follow my career dreams and ultimately own and manage my own food business Cool Food Co."*

**Sarah O'Connor**  
CEO  
Cool Food Co, Dublin