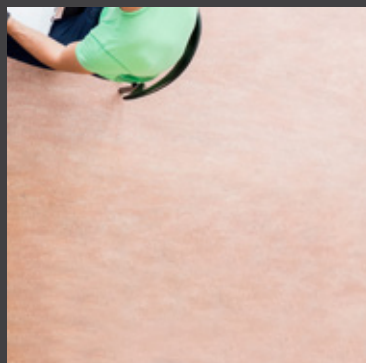
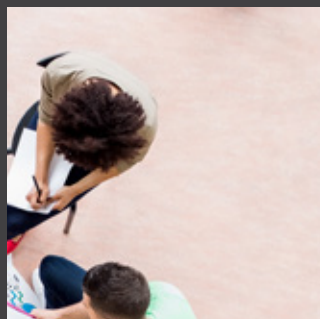
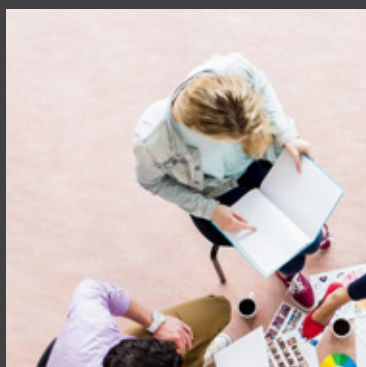


## MSc Business Economics

CKL06



The MSc Business Economics is an integrated course applying economics to the business environment.

Designed in consultation with leaders from the business community and public sector organisations, this unique course equips students with key skills for career development in an ever-changing business world.

This is a challenging research-orientated programme, which is both theoretically grounded and evidence-based.

The focus is on analysing, understanding and explaining business performance in a competitive environment.



## UNIQUE ASPECTS

There are many reasons to choose this unique programme, including the following:

- Application of concepts and frameworks to an actual business situation- translating learning into practice.
- External business advisors to provide guidance and advice, ensuring the relevance and effectiveness of the skills developed during this programme

*"The MSc Business Economics provides the sophisticated techniques necessary to evaluate alternatives and communicate the results necessary to make sound business decisions.*

*This is a high-intensity application oriented but hugely enjoyable course".*

### **Christina O'Keeffe**

Risk & Compliance Officer  
Fexco Merchant Services

## CAREER INFORMATION

The MSc Business Economics provides students with a competitive advantage in the job market by developing a range of highly rated skills to enhance opportunities in business, management, consultancy and many other fields.

Graduates of this programme typically pursue employment as a business or strategic analyst as well as providing foundations for undertaking further study.

The focus of this programme is to provide an increased understanding of the reasons underlying firm performance and competitiveness.

Strong emphasis is placed on employment and career search through workshops on interview techniques, skills analysis, CV presentation and job applications.

## LEARNING OUTCOMES

On successful completion of this programme, students should be able to:

- Communicate and work effectively to a high professional standard;
- Demonstrate advanced analytical and problem solving skills associated with effective practice;
- Engage in advanced application of frameworks and techniques in organisational settings;
- Conduct independent quality research using relevant business techniques;
- Develop self-awareness and reflective capacity to design and assess own learning goals and needs as business economics postgraduates.

## PRACTICALITIES & ASSESSMENT

### Practicalities

The course consists of approximately 12 hours of lectures / workshops a week, in addition to a visiting speaker seminar series students must set aside time for group-work and assignment preparation.

It culminates in the writing of a business economic report, an application of concepts and frameworks to an actual business situation – the key is translating learning into practice.

An external business advisor provides guidance and advice to ensure the relevance and effectiveness of skills developed during the course.

### Assessment

In addition to formal written exams, approximately 75% of the course is assessed by coursework, including presentations, written reports, in-class assessments and group work.

Programme Code: **CKL06**  
Duration: **1 year (Full-Time),  
2 years (Part-Time)**  
Teaching Mode: **Classroom**  
Qualification: **MSc**  
NFQ Level: **Level 9**







## ENTRY REQUIREMENTS 2019

### **Irish/EU Students and International Students**

#### **Applicants must have:**

Minimum 2H2 (GPA 3.00 out of 4.00) primary degree [NFQ Level 8] or equivalent.

NOTE: There is NO requirement for Economics or Business subjects to be part of the primary degree.

Consideration will be given to applicants not meeting the above criteria (i.e. no primary degree) but with extensive relevant professional experience.

#### **English Language Requirement:**

Applicants from non-native English-speaking countries will be required to undertake a recognised English language test.

Please see accepted tests and minimum requirements below.

#### **IELTS: 6.5**

With no individual section lower than 5.5

#### **TOEFL: 90**

With minimum scores as follows:

- Listening: 17      - Reading: 18
- Speaking: 20    - Writing: 17

**Cambridge Proficiency Exam:** Grade C

**Cambridge Advanced Exam:** Grade B

**Pearson PTE:** Minimum Score of 63

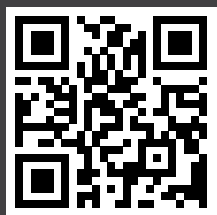
With no section score below 59

### **APPLICATION PROCESS**

Application for this programme is online at the Postgraduate Application Centre

[www.pac.ie/ucc](http://www.pac.ie/ucc) (PAC Code: CKL06)

For more information on the Programme:



### **PROGRAMME DIRECTOR**

**Dr. Catherine Kavanagh**

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**E** [c.kavanagh@ucc.ie](mailto:c.kavanagh@ucc.ie)

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