



Cork University Business School

Winter Research Symposium

Wednesday, 6 Dec. 2017

Location: ORB 255

#CUBSresearch @CUBSucc

NB: Please confirm attendance with Dr Seán Lucey (sean.lucey@ucc.ie).

The Cork University Business School is holding a Research Symposium to showcase and share the on-going research activity in the School among colleagues.

The purpose of the event is to share research with colleagues in CUBS to receive feedback and to open up opportunities to develop shared research interests. It will also demonstrate the wide range of research currently being undertaken across the School.

CUBS is committed to undertaking and disseminating conceptually strong fundamental and applied practice-oriented research that has a measurable impact on driving sustainable economies and societies which stems from our disciplinary strengths, innovative inter-disciplinary approaches, and organisational and international engagement.

Symposium Programme

9.00-9.05: Welcome and Introduction

9.05-10.20: Session I

9.05-9.20 Dr Brian O'Flaherty (AFIS)

Building an International Virtual Business Incubator

9.35-9.50 Dr Sandra Brosnan (AFIS)

Performative Exploration of the Lifeworlds of Human Capital and Financial Capital: an Intellectual Capital Case Study

9.50-10.05 Drs Ella Kavanagh, Sheng Zhu and Jun Gao (Economics)

Changes in the Natural Rate of Interest in the US: The Trend and Determinants

10.05-10.20 Justin Doran & Dr Frank Crowley (Economics)

Regional Economic Resilience across Ireland – The Importance of Adaptive Resilience

10.20-11.00: Q&A

11.00-11.20 Tea & Coffee

11.20-12.35 Session II

11.20-11.35 Dr Stephen R. O'Sullivan (Management & Marketing)

Welcome to the curious elsewhere: Alternative shapes of knowledge to engage public audiences

11.35-11.50 David Butler (Economics)

Unravelling & Strategic Disclosure: Evidence from the Hospitality Industry

12.05-12.20 Dr Declan Jordan (Economics)

Cultural Diversity, Location, and Performance: Evidence from European Club Football

12.20-12.35: Q&A

12.35-1.55 Session III

12.35- 12.50 Dr Ann Kirby & Dr Aileen Murphy (Economics)

From Novel to Routine: Prescribing Landscape of Oral Anticoagulants in Preventing Stroke in Ireland

12.50-1.05 Prof Matthias Beck (Management & Marketing)

Repeat Technological Accidents: A Global Analysis

1.05-1.20 Dr Brian Turner (Economics)

Cody, Trump and the fake news medi(c)a(l): Re-evaluating value in the Irish health system

1.20-1.35 Dr Edel Walsh (Economics)

An econometric analysis of the use of legal services by social work professionals working for Tusla – The Child and Family Agency.

1.35-1.55pm: Q&A

1.55pm Closing Remarks