



**PRME UK & IRELAND CHAPTER  
10TH ANNIVERSARY CELEBRATION**

**PRME Island of Ireland Local Network  
Student Video Competition on Sustainable Food &  
Sustainable Food Systems**

**Closing Date: Friday 19 May 2023 at 5pm**

To celebrate the 10th Anniversary of the UK and Ireland (UKI) Chapter of PRME, the Island of Ireland Local Network are holding a student competition on the theme of sustainable food.

Students are invited to develop and submit a three-minute (maximum) video on sustainable food/ sustainable food systems.

*A sustainable food system encompasses a range of issues such as security of the supply of food, health, safety, affordability, quality, a strong food industry in terms of jobs and growth and, at the same time, environmental sustainability, in terms of issues such as climate change, biodiversity, water and soil quality (European Commission 2022).*

There is both an undergraduate and a postgraduate category. Entries are welcome from individuals and teams from higher education institutions in Ireland and Northern Ireland.

The competition is directly aligned with SDG 2: Zero Hunger, but also encompasses other Global Goals such as SDG: 12 Responsible Consumption and Production and SDG 13: Climate Action.

Entries should be in line with the Principles of PRME promoted by their School. Specifically, they should:

- Demonstrate awareness of the importance of, for example, ethics, social responsibility, sustainability, and/or diversity and inclusion within the context of business and management.
- Be educational/informative in nature.
- Include evidence of secondary/desk research (this may include academic and reputable non-academic sources). Students can include details of their sources in the accompanying entry form.
- Highlight the importance of partnership and dialogue (for example, between students, educators, businesses, community groups, etc.).

**The competition will close on Friday 19 May 2023 at 5.00pm. Winners will be announced on/before Wednesday 31 May 2023. An online prizegiving and showcase will be held in June 2023 as part of a wider PRME Island of Ireland Local Network event.**

### Prize Details

Winners will receive a cash prize and certificate.

- Winner (UG & PG): £300 per Entry (Individual or Team)
- Runner-Up (UG & PG): £200 per Entry (Individual or Team)

### Submission Details

The video file, alongside the accompanying submission form, should be submitted via email to [laura.steele@qub.ac.uk](mailto:laura.steele@qub.ac.uk) (If the file size is too large, you may need to use a file sharing facility, such as One Drive, WeTransfer, etc. All submissions will be acknowledged within two working days. If you do not receive an acknowledgement within this time, please contact Laura Steele ([laura.steele@qub.ac.uk](mailto:laura.steele@qub.ac.uk)). By submitting, entrants are agreeing to have the video shared via the PRME UK and Ireland Chapter website and social media channels.

### Summary of Entry Requirements

- A three-minute (maximum) video in an appropriate format (e.g., MP4) on any aspect of sustainable food/sustainable food systems.
- Submissions may be from individuals or teams at under- or postgraduate level.
- At some point within the video, entrants must highlight how their discipline(s) (e.g., accounting, economics, finance, management, marketing, etc.) can contribute to sustainable food/sustainable food systems (within the context of the area they have chosen to examine).
- Entries should be aligned with the Principles of PRME by: (1) promoting ethics, social responsibility, sustainability, and/or diversity and inclusion within the context of business and management.; (2) being educational/informative in nature; (3) including evidence of research; and (4) highlighting the importance of partnership and dialogue.

### Judging Criteria

1. Connection to the competition theme (Sustainable Food/Sustainable Food Systems).
2. Relevance to the Principles of PRME.
3. Link to discipline(s).
4. Evidence of creativity and originality.

The competition organisers reserve the right to not award prizes if insufficient high quality submissions are received.

### Competition Organisers Contact Details

For questions about any aspect of the competition, please contact the PRME Island of Ireland Local Network Leads, Karen Neville at Cork University Business School ([KarenNeville@ucc.ie](mailto:KarenNeville@ucc.ie)) or Laura Steele at Queen's Management School ([laura.steele@qub.ac.uk](mailto:laura.steele@qub.ac.uk)).