



CUBS RESEARCH SPOTLIGHT

An Update on Research at
Cork University Business School, UCC



Welcome From the Interim Dean

Dear colleagues, students, supporters, and friends,
I am delighted to bring to you the first issue of the
new CUBS Research Spotlight newsletter series.

This Newsletter will showcase the variety of
high-quality and impactful research that is
happening throughout Cork University Business
School within and across all disciplines.

This will be one medium that will shine a light on our research achievements that reflect our commitment to advancing knowledge and addressing real-world challenges. We are aligned with UCC Futures and ambitious to be an inclusive, creative and interdisciplinary research environment where excellence is at the heart of addressing the global challenges affecting workers, organisations and society.

I would like to thank Professor Mary McCarthy, Vice Dean for Research and Innovation at CUBS, Dr Sean Lucey, College of Business and Law Research Manager, and Mr. Thomas McCarthy, Marketing and Communications Manager at CUBS for all their efforts in leading out on the further enhancement of our research culture and ecosystem, and in formulating this newsletter.

I hope you enjoy reading,

Professor Anthony McDonnell,
Interim Dean, Cork University Business School UCC

CUBS Research Impact Awards



CUBS Research Impact Award Winners

On Tuesday April 30th we held our annual CUBS Research Awards Ceremony. This event celebrated colleagues who have won the Research Excellence Publication Award for 2022 and 2023 and the Research Excellence Impact Award for 2023. These annual awards allow for the recognition of research excellence in research publications and impact.

The Excellence Publication Award acknowledges colleagues who have published articles designated 3 and 4 star in the CUBS Journals List, based on the Chartered Association of Business Schools (CABS) Academic Journal guide plus selected non-business discipline journals to support our interdisciplinary agenda. Journals with ABS 3/4/4* rankings represent the most original and well executed research papers within the business and management fields.

We are placing increasing emphasis on the impact of our research which has been emphasised over the past year in the supports put in place to assist colleagues in developing a series of impact case studies. In basic terms, our Impact Awards recognises research activity which is having notable non-academic impact. This is in line with CUBS Strategic Vision which aspires for the School to be recognised for the quality, innovation, and impact of our research.

Congratulations to all our winners!



Dr Olive McCarthy
Joint winner was Dr Olive
McCarthy for her case study
"Transforming how Credit
Unions Measure and Report
their Social Impact"

Olive's impact case study is based on 25 years' engagement with the Credit Union Sector an area of research which she published a wide range of journal articles and book chapters in. This impact case study has informed the development by the Irish League of Credit Unions (ILCU), a national trade and representative body, of the first nationally agreed series of social impact indicators for Credit Unions. These indicators are being used by Credit Unions across Ireland to improve how they measure, monitor and report their social impact while also informing practice in the UK and USA.

Adopting an engaged research approach, Olive undertook research with more than 34 Credit Unions across Ireland. This led to the publication 'Credit Union Social Impact Measurement and Reporting: Realising the Potential' in 2020. The recommendations from this research provided the basis for widespread dissemination and the development of these indicators.

[Read Dr McCarthy's report in full here](#)

Dr Stephen McCarthy , Professor
Frédéric Adam and Dr Paidi Reilly
Joint winners were Dr Stephen
McCarthy , Professor Frédéric Adam
and Dr Paidi Reilly for their case study
"The Integrated Patient Journey
Map: A Human-centred Design Tool
for Multidisciplinary Collaboration"



This impact case study focused on the Integrated Patient Journey Map (IPJM), a visual design tool that assists multi-disciplinary teams in designing effective healthcare solutions. Emanating from a SFI funded research project between CUBS and UCC's Infant Research Centre this tool has had a truly significant impact.

In addition to academic impact, via journal article publications, this research it has led to positive impacts for patients in Ireland and also North Africa, Canada, the Netherlands, and UK.

[Read the report in full here](#)



Dr Jane Bourke
Runner up was Dr Jane Bourke
for her project titled "Partnering
with policymakers to strengthen
SME policy in Ireland
and internationally"

This work focused on understanding what drives performance, innovation and productivity in small and medium-sized enterprises (SME's), Co-produced with policy makers, the work provides key stakeholders with an in-depth and nuanced understanding of policy intervention approaches. This research has directly shaped enterprise policy in Ireland, policy initiatives such as the 'Business Basics Programme' and 'Be The Business' in the UK, as well as informing policies of the Organisation for Economic Co-Operation and Development (OECD). This is a very strong example of how evidence based research on small businesses can have a direct and positive impact on the business community, policymakers and the public.

[Read Dr Bourke's report in full here](#)

Sustainability Showcase June 7th

	<p>Coláiste an Ghnó agus an Dlí College of Business and Law</p>		
<h3>2024 SUSTAINABILITY SHOWCASE</h3>			
<p>THE SHOWCASE IS AN EXCITING OPPORTUNITY TO LEARN ABOUT SUSTAINABILITY RESEARCH IN CORK UNIVERSITY BUSINESS SCHOOL AND THE SCHOOL OF LAW.</p>			
<p>THE SHOWCASE ALLOWS FOR NETWORKING WITHIN UCC FUTURES FRAMEWORK.</p>			
<p>FRIDAY, 7TH JUNE 09:30-16:30</p>		<p>WESTERN GATEWAY BUILDING ROOM G05</p>	
<p>Economic and Environmental Sustainability Social Sustainability & Law Sustainable Business Practices & Sustainable Consumption Technological Innovation for Sustainability</p>			
<p>OPEN TO EVERYONE WORKING IN UCC PLEASE REGISTER YOUR ATTENDANCE</p>			

A Celebration of Excellent High-Impact Postgraduate Business Research



CUBS PGR students at the 2024 CUBS PGR Symposium

CUBS hosted the annual CUBS Postgraduate Research Symposium on April 24th, with PhD students presenting their research to fellow researchers and students in a collegial and supportive environment.

Dr Jane Bourke, Director of PGR, said: *"The CUBS PGR Symposium is always an important date in the calendar of CUBS PhD students and faculty alike. The quality of the research presented is testament to the PhD students and their commitment to their research projects, the support of their supervisors and our vision to deliver high-impact world class postgraduate research and doctoral training within CUBS".*

[Read more](#)

Marie Merlo was one of two Dean's Prizes winners for Best Paper. Marie's presentation was titled: Evaluating Irish Farms' Contribution to Protein Security Nationally and Globally. Marie is pictured here with Dr Edel Walsh.

