





THE EXPERIENCE OF STUDYING  
WITHIN A UNIFIED SCHOOL  
RESEARCH-LED EDUCATION AND  
WORK EXPERIENCE PROVIDES A  
POWERFUL AND INSPIRATIONAL  
LEARNING ENVIRONMENT ACROSS  
FIVE DEPARTMENTS OF THE SCHOOL.







BRIGHT

THINKERS

Prof. Thia Hennessy  
Dean of School

Photo Credit: Donal , Irish Farmers Journal.

WELCOME TO  
CORK UNIVERSITY  
BUSINESS SCHOOL

We strongly believe that we owe it to our students to challenge them – so that we can help you to achieve your full potential as you begin the journey to a very successful career in the global business economy.

To that end you will find that all of our programmes offer a range of learning experiences through class work, individual assignments, group projects and industry based work placements.

We want you to remember your experiences with us as among the most satisfying, challenging and rewarding periods of your life in terms of learning, personal development and your intellectual growth.

Our commitment to you is that we will make your time with us enjoyable and stimulating in a shared journey of discovery, development, mutual support and respect.



THE FOLLOWING IS A BRIEF  
OUTLINE OF OUR FOUR YEAR  
FULL-TIME DEGREE PROGRAMMES:

**BComm**  
**CK201**

**Creating critical thinkers to solve the business challenges of tomorrow.**

The Bachelor of Commerce is the leading, progressive business degree programme, underpinned by an industry-led curriculum aimed at developing business leaders to solve the challenges of tomorrow.

The BComm programme provides students with critical thinking capabilities to identify business challenges and the professional skills to develop innovative solutions for any business environment.

Years 1 and 2 of the programme educates students across a wide range of Business disciplines.

Years 3 and 4 allow students customise their degree to their particular interests by specialisation in one of five thematic majors: (1) Business and Financial Markets, (2) Human Resources and Leadership, (3) Innovation Entrepreneurship and Strategy, (4) Markets and Consumer Understanding and (5) Operations and Supply Chains.

Opportunities also exist for students to enhance their professional-skills through study abroad, work placement and developing problem-solving and team building capabilities.

Our past graduates are enjoying successful careers in: accountancy, banking and finance, management, the food sector, entrepreneurship, and the high tech sectors, among many others.

For more information go to:  
[www.cubsucc.com/programmes/ug/CK201/](http://www.cubsucc.com/programmes/ug/CK201/)

**Entry Requirements**

H5 in two subjects, and O6/H7 in four other subjects in the Leaving Certificate from Irish, English, another language, Mathematics and two other subjects recognised for entry purposes.

**BSc Accounting**  
**CK202**

**The BSc (Accounting) is a distinctive broad-based business programme which provides students with an excellent foundation in business whilst also offering a fast-track to a career as a Professionally Qualified Accountant.**

Students study a wide range of subjects including; accounting, finance, law, economics, data analytics, information systems, marketing and statistics.

Key benefits from studying this programme include; significant exemptions from the main professional accountancy bodies, well remunerated and rewarding careers with diverse opportunities available across a wide variety of sectors, exceptionally high employment rates and a paid placement in 3rd year which regularly sees BSc (Accounting) students return to the employer that they worked with upon completion of the programme.

For more information go to:  
[www.cubsucc.com/programmes/ug/ck202/](http://www.cubsucc.com/programmes/ug/ck202/)

H5 in two subjects, and O6/H7 in four other subjects from Irish, English, another language, Mathematics and in two other subjects recognised for entry purposes.

**BSc Business**  
**Information Systems**  
**CK203**

**This is the premier business computing degree programme in Ireland.**

The curriculum is designed to blend technology and business subjects to produce highly skilled professionals who understand how to exploit leading edge technology in a global business environment.

A key feature of this degree programme is six months paid business experience at the end of third year.

Graduates are prepared for a wide variety of professional career opportunities as business analysts, financial services professionals, software developers, user experience analysts and web designers.

For more information go to:  
[www.cubsucc.com/programmes/ug/ck203/](http://www.cubsucc.com/programmes/ug/ck203/)

**Entry Requirements**

H5 in two subjects, and O6/H7 in four other subjects from Irish, English, another language, Mathematics and passes in two other subjects recognised for entry purposes.

**BSc Finance**  
**CK204**

**The BSc Finance provides a course of study in corporate finance and financial economics for students interested in a career in finance.**

The programme prepares graduates for careers, in Ireland or Internationally, in investment banking, portfolio management, commercial banking, management consulting and corporate finance careers in accountancy.

Students have the opportunity to undertake a six-month work placement with financial institutions in Ireland and overseas where you gain practical experience along with your studies.

For more information go to:  
[www.cubsucc.com/programmes/ug/ck204/](http://www.cubsucc.com/programmes/ug/ck204/)

H5 in two subjects, and O6/H7 in four other subjects from Irish, English, another language, Mathematics and passes in two other subjects recognised for entry purposes.

**BComm (International)**  
CK205-CK209 & CK211

**The BComm (International) degrees combine a broadly based business education with the intensive study of a language and culture.**

The business subjects cover all the major areas of business including accounting, economics, law, government, management, marketing and statistics.

The language teaching offered by the language departments include the study of literature, linguistics and culture.

In the third year of the programme, students spend a year abroad in a partner institution studying business and culture in their chosen language. These degrees lead to high demand employment opportunities in a wide variety of sectors and countries.

For more information go to:  
[www.cubsucc.com/programmes/ug/ck205/](http://www.cubsucc.com/programmes/ug/ck205/)  
[www.cubsucc.com/programmes/ug/ck206/](http://www.cubsucc.com/programmes/ug/ck206/)  
[www.cubsucc.com/programmes/ug/ck207/](http://www.cubsucc.com/programmes/ug/ck207/)  
[www.cubsucc.com/programmes/ug/ck208/](http://www.cubsucc.com/programmes/ug/ck208/)  
[www.cubsucc.com/programmes/ug/ck209/](http://www.cubsucc.com/programmes/ug/ck209/)  
[www.cubsucc.com/programmes/ug/ck211/](http://www.cubsucc.com/programmes/ug/ck211/)

**Entry Requirements**

In addition to the minimum entry requirements of a H5 in two subjects and O6/H7 in three subjects from Irish, English, Mathematics and in two other subjects recognised for entry purposes a H3 is required in a language other than English for Chinese, German, Hispanic and Chinese Studies. For French a H3 in French and for Irish a H3 in Irish.

**BA (Economics)**  
CK212

**The BA (Hons) Economics (through Transformational Learning) is a degree in Economics with a difference.**

The transformational learning approach means that students are active participants in their learning.

Our goal is to develop exceptional graduates who will question, analyse and research issues in business, finance, government; use economics as a way of thinking; think independently; are effective communicators and active team players. The Transition to Professional Life module supports students to become aware of their own capabilities and strengths and to plan for their future careers.

Classes are interactive, which enables teaching staff to work with students to create diverse learning experiences that enhance students' understanding of Economics.

There is an option to study abroad in Year 3. Students will then return to UCC in Year 4 to complete the programme.

For more information go to:  
[www.cubsucc.com/programmes/ug/ck212/](http://www.cubsucc.com/programmes/ug/ck212/)

H5 in two subjects, and O6/H7 in four other subjects from Irish, English, another language, Mathematics and in two other subjects recognised for entry purposes.

**BSc Food Marketing & Entrepreneurship**  
CK213

**This programme responds to changing demands in the food market and prepares graduates to work in an exciting, fast-paced industry.**

General business modules and specialist food management and marketing modules are complemented by introductory food science and nutrition modules.

A key feature of the degree is a six-month work placement in third year. On completion of this programme, you will be able to contribute to the development of national and global marketing and business strategies and use market intelligence to design, develop and deliver food products and services to consumer markets.

This degree is offered jointly with the School of Food and Nutritional Sciences.

For more information go to:  
[www.cubsucc.com/programmes/ug/ck213/](http://www.cubsucc.com/programmes/ug/ck213/)

**Entry Requirements**

H5 in two subjects, and O6/H7 in four other subjects from Irish, English, Mathematics, and in three other subjects recognised for entry purposes.

**BSc International Development**  
CK214

**This is the first undergraduate programme in Ireland to have a primary focus on international development, particularly on the countries of the global south.**

The programme will help you to understand key issues of development and help you gain skills such as languages, research techniques and project management to work effectively in this field.

In third year, you will have the opportunity to undertake a five-month work placement, typically with a development agency based in a developing country in Africa or Asia.

The broad set of skills acquired in this degree programme are welcomed by employers in a wide range of areas, where an understanding of global economic and social processes, allied to effective management skills, are seen as valuable assets.

This degree is offered jointly with the School of Food and Nutritional Sciences.

For more information go to:  
[www.cubsucc.com/programmes/ug/ck214/](http://www.cubsucc.com/programmes/ug/ck214/)

H5 in two subjects, and O6/H7 in four other subjects from Irish, English, Mathematics, and in three other subjects recognised for entry purposes.



BRIGHT

SHAKERS

Sinead Roe  
BIS Graduate 2019

A NATIONALLY &  
INTERNATIONALLY  
RECOGNISED  
BUSINESS SCHOOL

Our mission is to deliver world class, research-led education in business.

We aim to achieve this through creating a stimulating, critical, creative, challenging and rewarding learning environment for all our students.

The extensive range of business degrees currently provided reflects a response to both student and market demands, as a result of our extensive collaboration with past graduates and businesses in both the national and international economies.

## USEFUL WEBLINKS

Department of Accounting & Finance

[www.cubsucc.com/departments/  
accounting-and-finance/](http://www.cubsucc.com/departments/accounting-and-finance/)

Department of Business Information Systems

[www.cubsucc.com/departments/  
business-information-systems/](http://www.cubsucc.com/departments/business-information-systems/)

Department of Food Business & Development

[www.cubsucc.com/departments/  
food-business-and-development/](http://www.cubsucc.com/departments/food-business-and-development/)

Department of Management & Marketing

[www.cubsucc.com/departments/  
management-and-marketing/](http://www.cubsucc.com/departments/management-and-marketing/)

Department of Economics

[www.cubsucc.com/departments/  
economics/](http://www.cubsucc.com/departments/economics/)

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