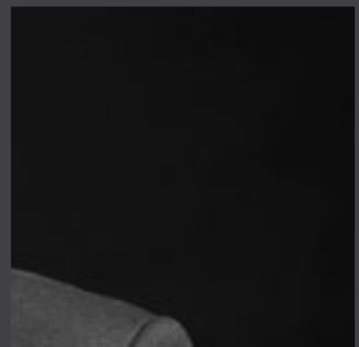




CORK  
UNIVERSITY  
BUSINESS  
SCHOOL

GRADUATE  
PROGRAMMES  
2019/2020



THE MISSION OF CORK UNIVERSITY BUSINESS SCHOOL IS A COMMITMENT TO DISCIPLINARY STRENGTHS AND ORGANISATIONAL AND INTERNATIONAL ENGAGEMENT. WE DEVELOP THE CAPACITIES OF STUDENTS, PROFESSIONALS AND ORGANISATIONS THROUGH HIGH-IMPACT EXPERIENTIAL LEARNING AND EFFECTIVE PRACTICE-ORIENTED RESEARCH.



**Dr. Edel Walsh**  
Lecturer



THE VISION OF CORK UNIVERSITY  
BUSINESS SCHOOL IS TO BE A NATIONALLY  
AND INTERNATIONALLY RECOGNISED BUSINESS  
SCHOOL, KNOWN FOR THE EXCELLENCE OF  
THE STUDENT LEARNING EXPERIENCE AND  
FOR THE IMPACT OF OUR RESEARCH ON  
BUSINESS AND SOCIETY.

In pursuit of our Mission and Vision statements  
CUBS is committed to ensuring that:

- All of our graduates will regard their experiences with us as among the most satisfying, challenging and rewarding time of their lives in terms of learning, personal development and intellectual growth; they will be the strongest of our advocates and continue to be supportive and engaged alumni
- Our research will be known internationally and valued for its deep knowledge, rigour and relevance
- Our strong engagement with business and government will be regarded nationally and internationally as an exemplar of best practice
- The strengths of the University tradition and commitment to scholarly knowledge will be maintained and enhanced

MAKE THE  
SMART MOVE

GROW

WITH US



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A black and white portrait of a woman with shoulder-length hair, smiling slightly, with her arms crossed. She is wearing a dark blazer over a light-colored top and a dark skirt. The background is dark. The text 'BRIGHT' is overlaid on the left side in a white box with red text.

BRIGHT

THINKERS



Thank you for showing your interest in the graduate programmes of Cork University Business School (CUBS). CUBS is the new Business School of University College Cork and builds on over 100 years of business education here at UCC – we are one of the two largest university business schools in Ireland.

At CUBS you will find that we offer over twenty graduate degree programmes that are tailored to meet your plans and ambitions. Our goal is to give you a very challenging but supportive experience. We strongly believe that we owe it to our students to challenge them so that we can help you to achieve your full potential and help to start you on a very successful career in the global business economy.

All of our teaching, which is research led, is delivered by both scholarly and practitioner experts. You will find that all of our programmes offer you a range of learning experiences through class work, individual assignments, group projects and discussions with business managers.

Ultimately, you will become one of our Alumni – Alumni who are known for their business readiness and very many of whom are in very senior positions across the spectrum of business. Our programmes are very responsive to the needs of business both in Ireland and globally – we continually interact with businesses nationally and internationally to ensure that our programmes are not just relevant but the best available.

We want you to remember your experiences with us as among the most satisfying, challenging and rewarding periods of your life in terms of learning, personal development and your intellectual growth.

Our commitment to you is that we will make your time with us an enjoyable and stimulating shared journey of discovery, development, mutual support and respect.

So, please go ahead and analyse all of the programmes that we offer and please feel free to contact the Programme Directors and enlist their help, if required, in making your choice. We know that this is a very important decision for you and we will give you every assistance that we can.

Wishing you every success,

**Prof Thia Hennessy**  
Dean of Cork University Business School

## POSTGRADUATE PROGRAMMES

Cork University Business School offers a broad range of postgraduate business programmes, both taught and research based.

Specific degree requirements depend on the particular programme you wish to study, but in many cases, it is not necessary to have previously studied business or management.

Whatever your background, Cork University Business School has a programme to suit you.

### LEVEL 9

**Postgraduate Diplomas** further develop a student's understanding of the discipline studied.

### LEVEL 9

**Taught Masters** are specialist degrees designed to give you professional skills and knowledge about a particular area of business.

### LEVEL 9

**Research Masters** are available full-time and part-time to graduates. They provide an opportunity to undertake advanced research on a particular aspect of business.

### LEVEL 10

**Doctoral Degrees** A PhD by research can be pursued in a wide range of subject areas within the Business School and provides students with an opportunity to do advanced, scholarly research on a particular aspect of business on a full-time or part time basis.

# PROGRAMMES

## WHAT CAN I STUDY?

Pg.	STUDY AT CUBS:			Accounting	Agri-business	Arts	Business	Commerce	Computer Science	Economics	Education	Engineering	Finance	International Studies	History & Political Science	Information Systems & Technology	Law	Mathematics & Statistics	Medicine & Health	Sciences/Food Science
12	CKL26	MACC	Accounting	◊				◊					◊							
13	CKL43	MSc	International Accounting Practice	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
14	CKL05	MSc	Management Information & Managerial Accounting Systems		•	•	•	•	•	•	•	•	•	•	•		•	•	•	•
15	CKL17	MSc	Design and Delivery of Digital Business	•	•	•	•	•		•	•	•	•	•	•		•	•	•	•
16	CKL18	MSc	Information Systems for Business Performance	•	•	•	•	•		•	•	•	•	•	•		•	•	•	•
17	CKL25	MSc	Innovation in European Business	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
18	CKL51	MSc	Business Information & Analytics Systems					•			•					•		•		
19	CKL52	MSc	Cyber Risk for Business					•			•					•		•		
20	CKL40	MSc	Finance (Asset Management)	•	◊	◊	•	•	•	•	◊	•	•	◊	◊	•	•	•	◊	•
21	CKL21	MSc	Finance (Corporate Finance)	•	•		•	•	•	•		•	•			•	•	•		•
22	CKL19	MSc	Finance (Banking and Risk Management)	•	•	•	•	•	•	•		•	•			•	•	•	•	•
23	CKL06	MSc	Business Economics	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
24	CKL22	MSc	Management & Marketing	•	•	•			•	•	•	•	•	•	•	•	•	•	•	•
25	CKL07	MSc	Strategic Marketing and Practice		◊		•	•						◊						
26	CKL03	MSc	Co-operatives, Agri-food and Sustainable Development	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
27	CKL04	MSc	Food Security Policy & Management	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
28	CKL02	MSc	Food Business and Innovation	•	•	•	•	•		•	•		•	•	•	•	•		•	•
29	CKJ01	PG Dip	Economics of Business Practice			◊	◊	◊		•			◊							
30	CKC07	PG Dip	Health Economics Practice	•		◊	•	•	◊	•			•			•			•	



Only if correct subject choices are taken.



2H1 Degree minimum.

Please see specific programme entry criteria for further information.

Consideration will be given to applicants who do not meet the minimum criteria but who have relevant professional experience, subject to approval by the Cork University Business School. Please refer to the individual programme's entry requirements.



## MAcc MASTER OF ACCOUNTING CKL26

**This one-year full-time programme offers students a route to a career in professional accounting, incorporating much of the study and examination requirements required to qualify as an Accountant.**

Upon successful completion of all requirements of the programme, students will gain full exemption from all but the Final Admitting Examination (FAE) of Chartered Accountants Ireland (CAI).

This programme however offers more than exemptions. Students will receive an intensive tuition in the core technical materials assessed in the professional examinations and gain exposure to the emerging contemporary issues in accounting and finance that will help shape the working environment and the future economy.

This programme offers personal competencies and skills in commercial judgment, providing graduates with a competitive edge as they embark on their career in accounting.



### Entry Requirements 2019

Minimum 2H1 (GPA 3.25 out of 4.0) in a degree [NFQ Level 8 or equivalent], with a significant accounting specialisation AND expect to qualify for exemption from the CA Proficiency 1 examination of Chartered Accountants Ireland (CAI). Applicants who do not meet the exemption requirement in full by the registration date may only be admitted in exceptional circumstances following approval by the Programme Board and the Cork University Business School.

### BRIGHT THINKING

#### Unique aspects of the Programme:

- This programme prepares students for employment as a trainee accountant, designed with significant contributions from partners, directors and training managers in major accounting firms
- Exemptions from the professional examinations of global accountancy bodies (ACCA, CAI and CPAI)
- Graduates also qualify for exemption from all papers in part 1 of the AITI Chartered Tax Adviser (CTA) qualification
- Each of the "Big 4" firms (Deloitte, Ernst & Young, KPMG and PwC) has indicated a willingness to support students who wish to complete this programme at UCC prior to undertaking professional training

### PROGRAMME DIRECTORS

#### Mr. John Doran

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#### Dr. Ray Donnelly

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E [rdonnelly@ucc.ie](mailto:rdonnelly@ucc.ie)

Duration: 12 months  
Teaching Mode: Full-time  
Qualification: MACC  
NFQ Level: Level 9  
Programme Code: CKL26

Fees: Irish/EU €10,500  
International (NEU) €18,000



## MSc INTERNATIONAL ACCOUNTING PRACTICE CKL43

**The MSc International Accounting Practice is a 12 month programme for those preparing to work as accounting professionals. The programme is a taught, conversion programme, so requires significant participation and engagement.**

This programme is designed to combine technical skills in accounting and business analysis, with the development of key competencies in teamwork, business acumen, effective communication and critical thinking.

Building on our excellent reputation for producing high calibre accounting graduates recognised by all of the major accounting practices and industry partners, the MSc International Accounting Practice provides students with the skills required to gain a number of exemptions from the main international accountancy bodies such as ACCA, CIMA and CAI, and invaluable work / research experience; creating significant opportunities for subsequent employment, both internationally and nationally.

**BRIGHT**

**THINKING**

### Unique aspects of the Programme:

- Exemptions from the professional examinations of global accountancy bodies (ACCA, CIMA, CAI)
- A UCC organised placement in an accounting role or a practice-oriented research project
- Employment-relevant skills and competencies, enabling an ability to identify, clarify, evaluate and manage business and financial risk
- Academically and professionally qualified lecturers
- Extensive professional skills development and specialised career advice

### PROGRAMME DIRECTORS

**Dr. Peter Cleary**

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**Dr. Margaret Healy**

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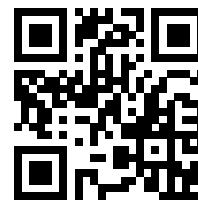


### Entry Requirements 2019

Minimum 2H2 (GPA 3.00 out of 4.00) degree or higher; or expectation of graduating with a 2H2 degree [NFQ Level 8] or equivalent. No prior study of business / accounting is required. However, all applicants must submit a personal statement (minimum of 200 words).

Duration: 12 months  
Teaching Mode: Full-time  
Qualification: MSc  
NFQ Level: Level 9  
Programme Code: CKL43

Fees: Irish/EU €10,500  
International (NEU) €18,000



## MSc MANAGEMENT INFORMATION AND MANAGERIAL ACCOUNTING SYSTEMS CKL05

**The MSc Management Information and Managerial Accounting Systems (MSc MIMAS) is unique in combining digital capabilities with management accounting.**

The hybrid skills empower students to design systems and decision support tools, whilst assimilating the relationship of data to management decision making. Through research and practical work, students also become confident communicators, capable of analysing complex processes and implementing organisational change.

The applied nature of the MSc MIMAS has evolved in response to market needs. For example, as data analytics became increasingly prevalent, the MSc MIMAS incorporated advanced data visualisation and dashboard content into its curriculum.

The six-month placement is the culmination of the MSc MIMAS programme, challenging students to apply their newly acquired confidence and enthusiasm in industry.

The dual focus of the MSc MIMAS programme on Management Accounting and IT skills, allied to the emphasis on communication skills and professionalism, nurtures a well-rounded, commercially aware and technically robust graduate ready to slot into the workforce and add value from the start to any organisation they join.



### Entry Requirements 2019

Minimum 2H2 (GPA 3.00 out of 4.00) primary degree [NFQ Level 8] or equivalent. You may also be admitted to the course on the basis of extensive practical or professional experience. No prior knowledge of Accounting /Information Systems is required.

### BRIGHT THINKING

#### Unique aspects of the Programme:

- MIMAS is unique in its professional nature, its focus on career and its diversity
- Students hone their analytical and communication skills with industry panels, guest lecturers and group projects
- Work on placements starts immediately, leveraging past experience and new skills to build career opportunities
- The programme attracts a diverse audience, who, by working closely together, acquire confidence in team work and collaboration
- Exemptions from the professional examinations of global accountancy bodies. Including entry into CIMA's Gateway Programme

### PROGRAMME DIRECTORS

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**Dr. Michelle Carr**  
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Duration: 15 months  
Teaching Mode: Full-time  
Qualification: MSc  
NFQ Level: Level 9  
Programme Code: CKL05

Fees: Irish/EU €10,500  
International (NEU) €18,000



## MSc DESIGN AND DEVELOPMENT OF DIGITAL BUSINESS CKL17

**The MSc Design and Development of Digital Business (MScDDDB) is a 12-month full time postgraduate programme.**

It provides creatively-minded students from non-technical backgrounds the skills and technical knowledge to explore interesting real-world problems and create innovative new digital products and services.

Students learn how to gather requirements, analyse markets, design business models, prototype specific solutions, develop websites and online communities, develop mobile apps, and build databases. These practical skills are balanced with overarching values of design thinking, human centism, and user experience.

To bring these values and skills together, we coordinate with a range of industrial partners so students can gain hands-on experience designing and developing for complex, contemporary, and meaningful real-world problems. This intensive and innovative course offers a world-class student experience. Having completed the course, students will have:

- The knowledge, skills, and techniques to design innovative new digital products and services.
- The technological skills to develop complex digital solutions, complete with user-friendly interfaces and sophisticated data structures.

**BRIGHT**

**THINKING**

### Unique aspects of the Programme:

- Offers a unique opportunity for graduates from non-computing disciplines
- Technology courses are grounded in a practical, real-world business context and designed for students with little or no prior experience in computing technology

### Graduate Roles Include:

- Business Analyst
  - Web/Mobile Software Developer
  - User Experience Designer
  - Database Administrator
  - Technical Writer
  - Technology Consultant
- 
- The critical understanding to design innovative new business models and processes.
  - The marketable skills to ensure future employment opportunities, nationally and internationally.

### PROGRAMME DIRECTOR

**Dr. Andrew Pope**

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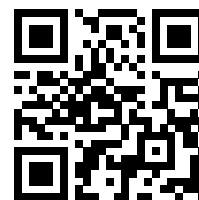
### Entry Requirements 2019

Minimum 2H2 (GPA 3.00 out of 4.00) primary degree [NFQ Level 8] or equivalent, in any discipline except those with high levels of software development content (eg. computer science, business information systems, etc).

Duration: 12 months  
Teaching Mode: Full-time  
Qualifications: MSc  
NFQ Level: Level 9  
Programme Code: CKL17

Fees: Irish/EU €10,500  
International (NEU) €18,000





## MSc INFORMATION SYSTEMS FOR BUSINESS PERFORMANCE CKL18

**The MSc Information Systems for Business Performance (MSc ISBP) provides students with a coherent set of skills which are essential in building, managing and leveraging effective and efficient information systems (IS) for organisations.**

MSc ISBP graduates will acquire the skills necessary to manage and leverage IS for problem-solving, value-generation and cost savings.

This is a 12-month intensive conversion course with industry mentored collaborative projects.

Students are taught from beginner level, and prepared to take up business analyst / programmer and management positions in IT departments in small, medium or large organisations, whether public or private, in the financial services, manufacturing or any sector.



### Gradireland Award Winner For 7 Years

2019 Winner PostGradireland Course of the Year Computer Science/Technology  
2018 Winner PostGradireland Course of the Year Computer Science/Technology  
2017 Winner PostGradireland Course of the Year - IT  
2016 Winner PostGradireland Course of the Year - IT  
2015 Winner PostGradireland Course of the Year - Business  
2014 Winner PostGradireland Course of the Year - IT  
2013 Winner PostGradireland Course of the Year - IT

### Entry Requirements 2019

Minimum 2H2 (GPA 3.00 out of 4.00) primary degree [NFQ Level 8] or equivalent. Open to all graduates except graduates holding a degree in business information systems or equivalent. Note that meeting minimum requirements does not guarantee entry onto the programme.

## BRIGHT THINKING

### Unique aspects of the Programme:

- Awarded the Best Postgraduate Course in Ireland for 2019 (IT), 2017 (IT), 2016 (IT), 2015 (Business), 2014 (IT) & 2013 (IT)
- Currently the most popular IT conversion programme
- Strong links with industry
- Hybrid business / IT orientation
- Delivers a curriculum based on leading edge technologies
- Emphasis on developing students' ability to work as a team
- Access to an IS and business alumni of over 2,000 professionals
- Provides an understanding on how organisations operate

### PROGRAMME DIRECTORS

#### Mr. Bill Emerson

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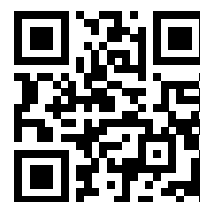
#### Dr. Stephen Treacy

T +353 (0)21 490 3339

E stephen.treacy@ucc.ie

Duration: 12 months  
Teaching Mode: Full-time  
Qualifications: MSc  
NFQ Level: Level 9  
Programme Code: CKL18

Fees: Irish/EU €10,500  
International (NEU) €18,000



## MSc INNOVATION IN EUROPEAN BUSINESS CKL25

**Delivered by three international partners: UCC, Ireland; Institut Supérieur du Commerce de Paris, Paris, France; and HU University of Applied Sciences, Utrecht, The Netherlands, the MSc Innovation in European Business (MSc IEB) is designed to meet the needs of industry by training students to understand innovation and change within an international perspective.**

The MSc IEB is a 15-month programme delivered across locations in Ireland, France and the Netherlands.

Businesses often find that young professionals have management skills and knowledge but lack creativity and an awareness of the specific challenges required to implement and manage innovation.

MSc IEB students will be trained to understand how to manage dynamic environments. Students will gain state-of-the-art knowledge on how to implement and manage sustainable innovation, learning to focus on business deliverables and business interactions through a company placement and also by presenting a research project as a dissertation.

### Accreditation

Students on this programme are eligible for 'Graduate Membership' of the IMCA (Institute of Management Consultants & Advisers in Ireland) for the duration of the programme of study, and for one year post-graduation.

## BRIGHT THINKING

### Unique aspects of the Programme:

- MSc IEB includes staff participation from: IBM, SolarWinds, Microsoft, Accenture, Enterprise Ireland, the Industrial Development Agency, and many other organisations

*"Citibank are very encouraged by the development of the MSc Innovation in European Business. Innovation is key to the smarter economies of the future and this programme will prepare you to fill a wide variety of positions related to the management of the innovation cycle in modern organisations. The skills you will acquire in this ground breaking programme are critical skills for many industries and businesses."*

### Gavin Callan

Head of Research & Academic Collaboration for Citi's Research, Development, innovation and Learning (RDIL) Centre, Dublin

### PROGRAMME DIRECTOR

#### Dr. Fergal Carton

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### Entry Requirements 2019

Minimum 2H2 (GPA 3.00 out of 4.00) primary degree [NFQ Level 8] or equivalent, in a Business-related discipline, a relevant area of the Social Sciences and Humanities or Science / Technology.

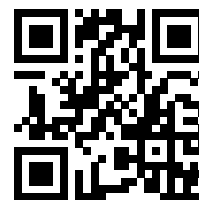
Taught modules run from September to December in Cork, January to March in Paris, followed by a 5 month internship and a final session of taught modules running from September to December

of the following academic year - the programme running over 15 months in total.

Duration: 15 months  
Teaching Mode: Full-time  
Qualifications: MSc

NFQ Level: Level 9  
Programme Code: CKL25

Fees: Irish/EU €10,500  
International (NEU) €18,000



## MSc BUSINESS INFORMATION ANALYTICS SYSTEMS CKL51

**Business Analytics enables organisations exploit the data and IS systems at its disposal to maximise organisational performance. Students will develop the skills necessary to gain business insights to improve decision-making.**

The MSc Business Information and Analytics Systems (MSc BIAS) provides students with a portfolio of business and analytical methods for solving problems and supporting decision making. The MSc BIAS provides students with a specialism in Business Analytics as well as an extensive knowledge of business and IS concepts.

At the core of this programme is a selection of topics covering cloud technologies, Business Intelligence and Business Analytics, IT performance management, data management and IT project management.

A research project will allow student groups to explore and develop an IT solution to a specific business problem in an area specific to the Business Information and Analytics area.

This programme provides students with the technical skills and techniques needed by organisations to explore organisational issues and support decision-making within a business context. These skills are essential in any organisation where IT is integral to the success of the business.

### Entry Requirements 2019

Minimum 2H2 (GPA 3.00 out of 4.00) primary degree [NFQ Level 8] or equivalent, with appropriate information systems or computing technology skills content. You may also be admitted to the course on the basis of extensive practical or professional experience, as deemed appropriate by the Professor of Business Information Systems and the Business School.

### BRIGHT THINKING

#### Unique aspects of the Programme:

- Students develop a skill set appropriate for roles such as business analyst, data analyst, consultant, project manager and IT manager
- Strongly associated with business where data and information plays a critical part
- Active input on programme content and specialisms is continuously incorporated from multinational industry leaders
- Considers the technical enabling capability of IS and the behavioural aspects of management that support informed decision making
- Places an emphasis on design thinking and a cognitive approach to decision making

### PROGRAMME DIRECTORS

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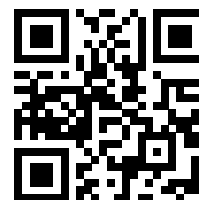
#### Dr. Simon Woodworth

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Duration: 12 months  
Teaching Mode: Full-time  
Qualification: MSc  
NFQ Level: Level 9  
Programme Code: CKL51

Fees: Irish/EU €10,500  
International (NEU) €18,000



## MSc CYBER RISK FOR BUSINESS CKL52

**The MSc in Cyber Risk for Business (MSc CRB) provides students with the skills they need to become Information Systems (IS) security analysts, IS risk auditors and to understand IS risk and data governance and project management.**

The programme provides students with a portfolio of business and project management skills, as well as enhancing knowledge of IS concepts and core technical skills.

At the core of this programme is a selection of topics covering cloud technologies, IT performance management, data management as well as IT project management. Students specialize in the topic of Information Systems (IS) Cyber Risk. This allows students to fulfil the industry need for professionals who can establish and manage robust systems that are secure against data loss and data breach.

A research project will allow students to explore and develop an IS solution to a specific business problem in the domain of information security and risk management.

This programme allows students to gain a critical understanding of audit controls and security measures to help organisations minimise Cyber Risk in an increasingly hostile and unstable environment. Systems failure or data breach due to attack or leakage are

### BRIGHT THINKING

#### Unique aspects of the Programme:

- Provides students with the skillset to be successful in roles such as Data Protection Officer, IT Risk Analyst, Security Analyst and Threat Intelligence Analyst
- Strong emphasis on hands-on learning, group work and teamwork
- Practical lab approach to Ethical Hacking and Threat Analysis
- Aligned with ISACA COBIT 5 on Risk Auditing and Information Systems and Data Governance
- Course materials informed by and frequently reviewed by industry partners
- Opportunities to visit local security industry sites to see Cyber Risk management techniques in practice

increasingly costly scenarios which ultimately can prove fatal to some organisations.

#### PROGRAMME DIRECTOR

**Dr. Ciara Fitzgerald**

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**Dr. Simon Woodworth**

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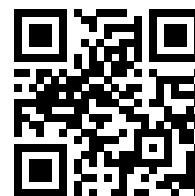
**E** s.woodworth@ucc.ie

#### Entry Requirements 2019

Minimum 2H2 (GPA 3.00 out of 4.00) primary degree [NFQ Level 8] or equivalent, with appropriate information systems or computing technology skills content. You may also be admitted to the course on the basis of extensive practical or professional experience, as deemed appropriate by the Professor of Business Information Systems and the Business School.

Duration: 12 months  
Teaching Mode: Full-time  
Qualification: MSc  
NFQ Level: Level 9  
Programme Code: CKL52

Fees: Irish/EU €10,500  
International (NEU) €18,000



## MSc FINANCE (ASSET MANAGEMENT) CKL40

**The MSc Finance (Asset Management) is a one-year programme designed to prepare students for careers in the international investment, asset management, finance and banking industries.**

Students in this programme focus on developing analytical and professional skills, culminating in an applied quantitative research project or placement.

This finance course has been designed in conjunction with industry to ensure it meets the skills needs of employers. On completion of the MSc Finance (Asset Management), you can expect to have excellent career prospects in investment management, banking, insurance, proprietary trading, wealth management and alternative investment.

The MSc Finance (Asset Management) is a member of the CFA® Institute University Affiliation Programme and is a CAIA® Association Academic Partner. These partnerships ensure the programme content remains up to date with industry and relevant to the needs of employers.

Uniquely, this MSc Finance programme provides the opportunity for students to study for CFA® and/or CAIA® professional examinations in conjunction with their MSc degree. Faculty are eligible to grant a number of scholarships each year to

### BRIGHT THINKING

#### Unique aspects of the Programme:

- Students will study towards the CFA®, CAIA®, QFA (or equivalent) exams while completing the MSc Finance (Asset Management)
- First Masters programme in Ireland, and one of the first in the world, to offer academic credits for studying towards professional exams
- Only programme in Ireland that utilises leading US based international financial services industry professionals as lecturers
- Students can complete an applied finance project and/or an industry relevant placement as part of this programme

students on the programme who wish to sit the CFA® or CAIA® examinations.

#### PROGRAMME DIRECTORS

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**E** mam@ucc.ie



#### Entry Requirements 2019

Applicants must normally have (or expect to have in the year of entry) a 2H1 degree in:

- A business related programme (i.e. Commerce, Law, Business Studies, Economics, Accounting, Finance,

Marketing, Information Systems, Management etc.) OR

- A programme with a significant quantitative element (i.e. Mathematics, Statistics, Engineering, Science, Computing etc.)

- Applicants from other degree disciplines may be considered on a case by case basis

- Applicants who achieve a 2H2 degree but meet all other requirements will be assessed on a case by case basis.

Duration: 12 months  
Teaching Mode: Full-time  
Qualifications: MSc  
NFQ Level: Level 9  
Programme Code: CKL40

Fees: Irish/EU €10,500  
International (NEU) €18,000



## MSc FINANCE (CORPORATE FINANCE) CKL21

**The MSc Finance (Corporate Finance) course has been designed in conjunction with industry to ensure it meets the corporate finance skills needs of employers. Upon completion of the course, students have excellent career prospects with business advisory, consultancy, corporate, investment banking and venture capital firms.**

The quality of the programme is demonstrated by the course winning the best Postgraduate Course of the Year – Business, Finance & Management by GradIreland Higher Education Awards 2017. In deciding the winner judges stated that the MSc Finance (Corporate Finance) “100% employment rate - very strong. The consultancy project is an excellent way to build industry relationships and get real work experience.”

Students on the programme will gain insight into the financial sector through case studies and guest lectures from industry leaders. In addition, students focus on developing analytical and professional skills, culminating in a real-life corporate finance consultancy project or a corporate finance internship.

University Affiliation Program  CFA Institute®



### Entry Requirements 2019

Minimum 2H1 (GPA 3.25 out of 4.0) in a degree [NFQ Level 8] or equivalent in a business course, or a cognate discipline.

Applicants who achieve a 2H2 degree but meet all other requirements will be assessed on a case by case basis.

**BRIGHT**

**THINKING**

### Unique aspects of the Programme:

- Full employment record since inception
- Winner of the Postgraduate Course of the Year: Business, Finance & Management 2017
- Applied job market relevant syllabus accredited by professional bodies
- Lecturers with Investment Banking experience including Adjunct Professors from Wall Street
- Extensive professional skills development and specialised career advice
- Regular networking opportunities with senior industry speakers
- Group consultancy project or industry relevant placement

This programme has been accepted into the CFA® Institute University Affiliation Programme and the CAIA® Academic Partner Programme. Upon graduation from the programme students also have exemptions from certain ACCA examinations.

### PROGRAMME DIRECTORS

**Dr. Celine McInerney**

**T** +353 (0)21 490 2506

**E** mcf@ucc.ie

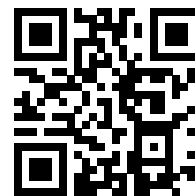
**Dr. Geraldine Ryan**

**T** +353 (0)21 490 2506

**E** mcf@ucc.ie

Duration: 12 months  
Teaching Mode: Full-time  
Qualifications: MSc  
NFQ Level: Level 9  
Programme Code: CKL21

Fees: Irish/EU €10,500  
International (NEU) €18,000



## MSc FINANCE (BANKING AND RISK MANAGEMENT) CKL19

**The MSc Finance (Banking and Risk Management) programme involves the advanced study of the practices of investment, banking and risk management, including topics such as: Asset Pricing; Portfolio Management; International Finance; Financial Institutions; Capital Markets; Treasury Management; Derivative Securities; Risk Management.**

This programme also involves an applied research project, using cutting-edge techniques and software.

As well as providing a rigorous grounding in theory and methods, the programme will provide students with the practical skills and techniques widely used in financial markets.

The programme covers much of the CFA Levels 1-3 syllabus and includes regular presentations and workshops from external practitioners.

Students will also manage their own simulated asset portfolio on-line throughout the year, putting theory into practice.

### BRIGHT THINKING

#### Unique aspects of the Programme:

- Close to 100% employment record since inception
- At the top end of graduate study in business and finance in Ireland
- Provides students with the practical skills and techniques widely used in financial markets
- Manage a simulated asset portfolio on-line throughout the year to put theory into practice

#### PROGRAMME DIRECTOR

**Dr. Don Walshe**

**T** +353 (0)21 490 2068

**E** don.walshe@ucc.ie

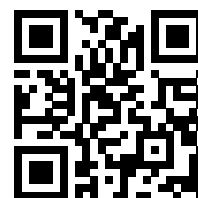
#### Entry Requirements 2019

Minimum 2H1 (GPA 3.25 out of 4.0) in a degree [NFQ Level 8] or equivalent in a business subject or subject with a quantitative element. Applicants who do not meet criteria above but who have sufficient relevant professional experience may be considered.

Duration: 12 months full-time / 24 months part-time  
Teaching Mode: Full-time / Part-time  
Part-time option is 24 months by day (part-time options open to EU applicants only)  
Qualification: MSc  
NFQ Level: Level 9  
Programme Code: CKL19

Fees: Irish/EU €10,500  
International (NEU) €18,000





## MSc BUSINESS ECONOMICS CKL06

### **The MSc Business Economics is an integrated course applying economics to the business environment.**

Designed in consultation with leaders from the business community and public sector organisations, this unique course equips students with key skills for career development in an ever-changing business world.

This is a challenging research-orientated programme, which is both theoretically grounded and evidence-based.

The focus is on analysing, understanding and explaining business performance in a competitive environment.

Programme participants are expected to utilise the many opportunities for self-development. The programme also provides a good foundation for those interested in undertaking further study at PhD, DBA or professional development level.

### **Accreditation**

Students on this programme are eligible for 'Graduate Membership' of the IMCA (Institute of Management Consultants & Advisers in Ireland) for the duration of the programme of study, and for one year post-graduation.

## BRIGHT THINKING

### **Unique aspects of the Programme:**

- Application of concepts and frameworks to an actual business situation- translating learning into practice
- External business advisors to provide guidance and advice, ensuring the relevance and effectiveness of the skills developed during this programme

*"The MSc Business Economics provides the sophisticated techniques necessary to evaluate alternatives and communicate the results necessary to make sound business decisions. This is a high-intensity application oriented but hugely enjoyable course"*

### **Christina O'Keeffe**

Risk & Compliance Officer,  
Fexco Merchant Services

### **PROGRAMME DIRECTOR**

### **Dr. Catherine Kavanagh**

**T** +353 (0)21 490 1868

**E** c.kavanagh@ucc.ie

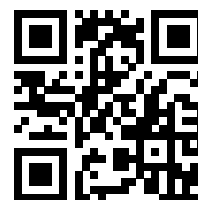


### **Entry Requirements 2019**

Minimum 2H2 (GPA 3.00 out of 4.00) primary degree [NFQ Level 8] or equivalent. Note that there is NO requirement for Economics or Business subjects to be part of the primary degree. Consideration will be given to applicants not meeting the above criteria (i.e. no primary degree) but with extensive relevant professional experience.

Duration: 12 months full-time / 24 months part-time  
Teaching Mode: Full-time / Part-time  
Part-time option is 24 months by day (part-time options open to EU applicants only)  
Qualification: MSc  
NFQ Level: Level 9  
Programme Code: CKL06

Fees: Irish/EU €10,500  
International (NEU) €18,000



## MSc MANAGEMENT AND MARKETING CKL22

**The MSc Management and Marketing programme is a one-year degree programme for graduates who have taken no, or limited, management or marketing modules in their undergraduate degree.**

This programme is designed for students wishing to pursue a career in management or marketing or focus on a specific strategic innovation, enterprise or marketing capability.

Students of this programme typically come from a variety of academic backgrounds, including science, arts, engineering, law and social science.

It is also suitable for those with professional or academic qualifications like medicine or accounting.

This unique programme places great emphasis on the creative and innovation aspects of management and marketing which are essential for business careers and for the development of a knowledge-based economy.

### Accreditation

Students on this programme are eligible for 'Graduate Membership' of the IMCA (Institute of Management Consultants & Advisers in Ireland) for the duration of the programme of study, and for one year post-graduation.



### Entry Requirements 2019

Minimum 2H2 (GPA 3.00 out of 4.00) primary degree [NFQ Level 8] or equivalent. Applications without the supplementary questions section completed will not be processed.

## BRIGHT THINKING

### Unique aspects of the Programme:

- Full-time professional placement or a supervised research dissertation
- Practical assessments, participative and real world team-based learning involving both individual and group-based project work
- Practitioner and specialist delivery of certain course elements, including workshops and field trips
- Personal development, including presentation and communication skills, along with one-on-one coaching sessions for placement and interview preparation

*"I would like to thank you for an amazing year. I thoroughly enjoyed the course and feel it was the best thing I have ever done. I would also like to thank you for all your help and support throughout the year. I look forward to meeting you all in the future."*

**Bronwen Cruise O'Shea**

2018 Graduate, Musgrave employee

### PROGRAMME ADMINISTRATOR

**T** +353 (0)21 490 3375

**E** mandmadmin@ucc.ie

Duration: 12 months  
Teaching Mode: Full-time  
Qualification: MSc  
NFQ Level: Level 9  
Programme Code: CKL22

Fees: Irish/EU €10,500  
International (NEU) €18,000



## MSc STRATEGIC MARKETING AND PRACTICE

### CKL07

**The MSc in Strategic Marketing and Practice is a one-year degree programme designed for recent graduates who are already familiar with core marketing concepts and wish to progress their knowledge and immerse themselves in strategic marketing and practice.**

The unique programme is designed to give students the specialised skills and knowledge to become a successful marketing leader.

It will build on the marketing knowledge and skills acquired at an undergraduate level enhancing employability through developing students' ability to contribute to real needs of the business community.

The blended nature of the programme will turn marketing graduates into marketing practitioners with an array of learning methods including live assignments, specialised workshops, marketing strategy simulation, and industry based marketing practice.

This unique programme, designed with senior marketing practitioners, places emphasis on marketing practice.

**BRIGHT**

**THINKING**

#### **Unique aspects of the Programme:**

- An advanced education in the contemporary practice of strategic marketing
- Participative and live learning with external business clients
- The use of blended and interactive teaching
- The development of valuable personal skills for marketing careers - analytical capabilities, problem-solving skills critical thinking, communication skills, group-work skills, IT skills and the ability to manage major marketing research projects
- Master classes with reputable industry partners provide insight into leading-edge marketing practice and innovative marketing techniques

#### **PROGRAMME DIRECTOR**

**Dr. Helen McGrath**

**T** +353 (0)21 490 3372

**E** helen.mcgrath@ucc.ie

#### **Entry Requirements 2019**

Minimum 2H1 (GPA 3.25 out of 4.0) in a degree [NFQ Level 8] or equivalent, in a Business-related discipline (e.g. business, management or marketing).

Duration: 12 months  
Teaching Mode: Full-time  
Qualification: MSc  
NFQ Level: Level 9  
Programme Code: CKL07

Fees: Irish/EU €10,500  
International (NEU) €18,000



## MSc CO-OPERATIVES, AGRI-FOOD AND SUSTAINABLE DEVELOPMENT CKL03

**This one year MSc course will give participants a deeper understanding of co-operatives, sustainable development and the agri-food system.**

This is a unique course, with a very strong practical emphasis, and will equip participants with the organisational, management and research and policy analysis skills needed to make innovative contributions to the development of local economies.

It is aimed at graduates from a wide range of disciplines who wish to pursue careers in sustainable development and innovative practice leading to positions in the food sector (ranging from local food enterprises to large multi-nationals), local and international rural development, shared and collaborative economy, NGOs, innovative community businesses including co-operatives and social enterprises, local and regional enterprise development, consultancy, corporate social responsibility, policy formulation and analysis.

### Accreditation

Students on this programme are eligible for 'Graduate Membership' of the IMCA (Institute of Management Consultants & Advisers in Ireland) for the duration of the programme of study, and for one year post-graduation.



### Entry Requirements 2019

A minimum second class honours degree (level 8) or equivalent, in a wide range of disciplines. Consideration may be given to applicants who do not hold a second class honours degree but who have sufficient relevant experience, subject to approval by the School of Business.

### BRIGHT THINKING

#### Unique aspects of the Programme:

- Only programme of its kind, which fully integrates co-operative approaches into the study of sustainable development and agri-food
- Especially practical in delivery, including practice-based research project in an organisational setting (placement) and applied assessment
- On-going exposure to practitioners and specialists in the field
- Career and personal development opportunities

### Scholarships

Applicants may apply for a range of scholarships to undertake this programme. These include the Jack Murphy FDC Group Scholarships which are valued at €12,500 each and include a highly relevant placement opportunity.

### PROGRAMME DIRECTORS

#### Dr. Olive McCarthy

**T** +353 (0)21 490 3354

**E** o.mccarthy@ucc.ie

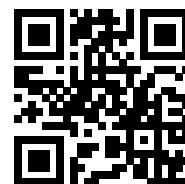
#### Dr. Noreen Byrne

**T** +353 (0)21 490 3356

**E** n.byrne@ucc.ie

Duration: 12 months  
Teaching Mode: Full-time  
Qualification: MSc  
NFQ Level: Level 9  
Programme Code: CKL03

Fees: Irish/EU €10,500  
International (NEU) €18,000



## MSc FOOD SECURITY POLICY AND MANAGEMENT CKL04

**This one-year MSc programme will prepare students to work in the critical areas of food and nutrition security and international development.**

This is a unique course with a strong applied focus, which will equip participants with practical skills particularly in policy development and implementation, project and programme management, and impact assessment. These skills will be critical for people working to address the challenges of achieving food and nutrition security globally and locally, in line with the UN Sustainable Development Goal of Achieving Zero Hunger.

The programme is aimed at graduates from a wide range of relevant disciplines, as well as early and mid-career professionals already working on food security, malnutrition and related issues. Graduates from this programme will be well equipped to pursue careers in a wide range of national and international organisations working in this field – multi-lateral organisations, Government, NGOs, private sector companies and research institutions

### **Collaboration with the International Food Policy Research Institute (IFPRI)**

IFPRI has been conducting food policy research in developing countries over the past 40 years. It offers selected sessions as well as to provide research materials and methods for the design and delivery of the courses under this programme.

### BRIGHT THINKING

#### **Unique aspects of the Programme:**

- Practice-based research project in association with development organisations
- Applied focus
- Only course in Ireland primarily focussed on food and nutrition security policy and management
- Regular inputs from development practitioners ensures focus on real-world challenges and innovative solutions
- Competitive fees
- Location in Business School with linkages to wide range of organisations in public and private sectors and civil society.

#### **PROGRAMME DIRECTOR**

**Dr. Nick Chisholm**

**T** +353 (0)21 490 3347

**E** n.chisholm@ucc.ie

#### **PROGRAMME ADMINISTRATOR**

**Niamh Kiely**

**T** +353 (0)21 490 2788

**E** n.kiely@ucc.ie

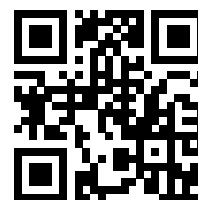


#### **Entry Requirements 2019**

A minimum Second Class Honours degree (Level 8) or equivalent in a relevant subject. Consideration may be given to applicants who have not attained this level but who have sufficient relevant experience, subject to College approval.

Duration: 12 months  
Teaching Mode: Full-time  
Qualification: MSc  
NFQ Level: Level 9  
Programme Code: CKL04

Fees: Irish/EU €7,500  
International (NEU) €15,000



## MSc FOOD BUSINESS AND INNOVATION CKL02

**This MSc course prepares students for a career in dynamic food businesses to play a lead role in the analysis of key sectorial issues and strategic management of the food industry.**

The balance of modules on this programme reflects the global nature of the food industry. Students will expand their knowledge of food, the food consumer, entrepreneurship, innovation in food and the decision-making processes in companies that develop, brand, distribute, and sell food products.

Through practical application, this programme will equip graduates with analytical, communication, business and presentation skills, which are required and highly valued by the industry.

Graduates from the MSc in Food Business and Innovation course pursue employment opportunities in the food sector (international corporations, SMEs, start-ups and food agencies) and non-food sector (banks, market research firms and higher education) as the skills acquired are highly transferable.

### BRIGHT THINKING

#### Unique aspects of the Programme:

- A central aspect of the programme is an Applied Food Industry Centred Research Project with the opportunity to either work in or complete research for a food firm, food agency, university, bank or related establishment, where students gain valuable work experience and apply the theoretical skills developed through lectures and capstone style seminars
- Additional unique features of the MSc in Food Business and Innovation programme include: an in-depth introduction to the national and international food sectors; a unique blend of relevant courses that are relevant to both established food firms and start-ups; and an introduction to leading edge food research issues

#### PROGRAMME DIRECTOR

**Ronan O'Farrell**

**T** +353 (0)21 490 2750

**E** [ronan.ofarrell@ucc.ie](mailto:ronan.ofarrell@ucc.ie)

#### Entry Requirements 2019

To be eligible for the MSc in Food Business and Innovation, candidates must hold at least a Second Class Honours Grade II in a primary degree (level 8). Consideration may also be given to applicants who have a minimum of three years' relevant professional experience, subject to the approval of the Programme Director.

Duration: 12 months  
Teaching Mode: Full-time  
Qualification: MSc  
NFQ Level: Level 9  
Programme Code: CKL02

Fees: Irish/EU €10,500  
International (NEU) €18,000



## PG Dip ECONOMICS OF BUSINESS PRACTICE CKJ01

**The Postgraduate Diploma in Economics of Business Practice is designed to provide a distinctive, practice orientated programme, through which students can develop an applied knowledge and comprehensive understanding of how business operates.**

The programme is designed for students wishing to pursue a career in business or those seeking to establish their own business. Participants develop an entrepreneurial skillset, through the creation of their own campus based business, which can be used in employment or to set up their own business.

This unique programme emphasises the knowledge and skills, including those related to their personal and professional development, that business ready graduates need to succeed in their chosen career.

Assessment modes reflect the strong practice orientation of the programme which focuses on continuous assessment with few end-of-semester exams.

The MSc in Economics of Business Practice is a natural progression route. After fulfilling the criteria for progression, students can transfer to the MSc which is a 6-month work placement and research project.

### Entry Requirements 2019

A level 8 primary degree with at least 10 credits in microeconomics and a further 10 credits of intermediate level economics, or the equivalent.

The MSc Economics of Business Practice is available as a follow on qualification subject to achieving a required minimum standard in the Postgraduate Diploma.

**BRIGHT**

**THINKING**

### Unique aspects of the Programme:

- Develop and apply an entrepreneurial skillset that can be used within existing businesses or to create a new business
- Focus on personal and professional development including presentation and communication skills as well as CV and interview preparation
- The MSc Economics of Business Practice offers students the opportunity to complete a 6-month work placement and research project

Students are challenged and supported on their professional journey by a team of careers service advisors, academic mentors and business placement mentors.

### PROGRAMME DIRECTOR

**Dr. Marie O'Connor**

**T** +353 (0)21 490 2998

**E** marie.oconnor@ucc.ie

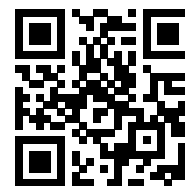
Duration: 12 months full-time / 24 months part-time  
Teaching Mode: Full-time / Part-time  
Qualification: PG Dip  
NFQ Level: Level 9  
Programme Code: CKJ01

Fees: Irish/EU: €7,000  
International (NEU): €13,000

Note: The PG Diplomas is the entry point for MSc. Additional MSc fees if students progress to the MSc as exit award.

Irish/EU: €3,500  
International (NEU): €5,000





## PG Dip HEALTH ECONOMICS PRACTICE CKC07

**The Postgraduate Diploma in Health Economics Practice is a practice-oriented programme, designed to give students an excellent grounding in the use of economic decision-making in the health sector.**

Economic decision-making is becoming increasingly important in the health area, with scarce resources being available for ever-increasing needs.

This programme provides students with skills that can be used in a healthcare business or policy environment.

Online delivery and continuous assessment offer those working in the health sector the flexibility to complete this programme while continuing in their existing roles.

The MSc Health Economics Practice is available as a follow-on qualification, subject to achieving a required minimum standard in the Postgraduate Diploma.

### BRIGHT THINKING

#### Unique aspects of the Programme:

- Practice-oriented programme, delivered online and designed to prepare students for applying economics in the healthcare sector
- Provides skills, which help to develop the student in a personal, professional and intellectual capacity

#### PROGRAMME DIRECTORS

**Dr. Brian Turner**

**T** +353 21 490 2974

**E** b.turner@ucc.ie

#### Entry Requirements 2019

You will need a degree in business and / or economics OR a degree with at least a 2H2 grade in a health related discipline OR for those with degrees or equivalent outside the above categories, applicants should have a minimum of 4 years' experience as health sector practitioners or professionals in which case they may be accepted on the basis of recognition of prior experiential learning.

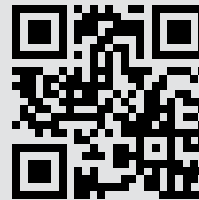
Duration: 12 months full-time / 24 months part-time  
Teaching Mode: Online  
Qualification: PG Dip  
NFQ Level: Level 9  
Programme Code: CKC07

Fees: Irish/EU: €7,000  
International (NEU): €13,000

Note: The PG Diplomas is the entry point for MSc. Additional MSc fees if students progress to the MSc as exit award.

Irish/EU: €3,500  
International (NEU): €5,000

MSC



PHD



## RESEARCH DEGREES

### MSc & PhD

**The masters & doctoral research programmes afford students the opportunity to work closely with academics to design and execute a unique piece of scholarly research on a full-time or part-time basis. Balancing both rigour and relevance, students will strive to make an impact, through their research, by tackling interesting research problems and publishing the results.**

**In completing a research programme students will enhance their critical thinking and analytical skills, along with their communication, writing and presentation skills.**

#### MSC RESEARCH

12 months (full-time) or 24 months (part-time).

A candidate with a minimum 2H1 (GPA 3.25 out of 4.0) in a degree [NFQ Level 8] or other professional qualification or appropriate relevant experience is eligible for the MSc (Research), subject to the approval of the Business School.

#### PHD RESEARCH

36 months (full-time) or 72 months (part-time).

A candidate with a minimum 2H1 (GPA 3.25 out of 4.0) in a degree [NFQ Level 8] or other professional qualification or appropriate relevant experience is eligible for the PhD (Research), subject to the approval of the Business School.

BRIGHT

THINKING

#### Unique aspects of a Research Programme:

- Pursue research on a specialist topic in Accounting, Economics, Food Business and Development, Finance, Information Systems, Management and Marketing
- Expert supervision from leading scholars in their fields, engaged in cutting-edge, international-quality research
- A large, friendly and diverse graduate community
- Access to research centres and institutes that conduct multidisciplinary research

#### FOR MORE INFORMATION:

For further information on masters & doctoral research in specific disciplines within the Business School please contact:

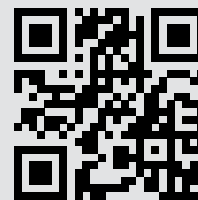
**E** [CUBSresearch@ucc.ie](mailto:CUBSresearch@ucc.ie)

#### FEES:

Irish/EU: €7,500 (full-time) / €4,000 (part-time)

International (NEU): €15,000 (full-time) / €7,500 (part-time)

Subsequent Years: Irish/EU €1,700 / International (NEU) €3,000



## PhD (BUSINESS INFORMATION SYSTEMS) CKN18

**The PhD Business Information Systems (BIS) is a full-time programme taken over four years (48 months) from the date of first registration for the programme.**

The PhD Business Information Systems (BIS) degree programme aims to enable students become proficient in research.

Students will develop an in-depth knowledge of a specific area of concentration, as well as the problem solving and analysis skills that will enable them make significant innovative contributions to the Information Systems field.

This programme provides support to the student's PhD research and thesis submission over three parts.

Part 1 familiarises students with the research topics, issues and methods underpinning Information Systems research.

Part 2 provides modules that are designed to assist students in refining the research topics developed.

Part 3 focuses on conducting thesis research and writing.

### FOR MORE INFORMATION:

**Dr. Ciara Heavin**

**T** +353 (0)21 490 3826

**E** c.heavin@ucc.ie

### IRISH/EU STUDENTS

A candidate who is the holder of a degree or other professional qualification or appropriate relevant experience and who has a minimum of three years professional business / administrative experience is eligible for the PhD (Research), subject to the approval of the Business School.

### INTERNATIONAL STUDENTS

English Language Requirement:

All applicants whose first language is not English must provide evidence of English language proficiency. English language tests must be undertaken no more than two years prior to commencement of a programme.

**IELTS:** 6.5

With no individual section lower than 5.5

**TOEFL:** 90

With minimum scores as follows:

- Listening: 17      - Reading: 18
- Speaking: 20    - Writing: 17

**Cambridge Proficiency Exam:** Grade C

**Cambridge Advanced Exam:** Grade B

**Pearson PTE:** Minimum Score of 63

With no section score below 59

### Entry Requirements 2019

Minimum 2H1 (GPA 3.25 out of 4.0) in an approved degree [NFQ Level 8] or Masters [NFQ Level 9]

Duration: 4 years (Full-Time)

Teaching Mode: Classroom, Research

Qualification: PhD

NFQ Level: Level 10

Programme Code: CKN18

**New Entrants Year 1 only & fixed fee pa for the duration:**

Irish/EU €7,500 / International (NEU) €15,000

Note: PhD Students are liable for the full fee for four years

**PhD Subsequent Years:**

Irish/EU €1,700 / International (NEU) €3,000

Note: PhD students pay a continuation fee of €1,700 pa for Year 5 & subsequent years





## WHAT OUR STUDENTS & GRADUATES SAY ABOUT US...



**Emma Oliver**  
MSc Management & Marketing

*After graduating from UCC in 2013 with a BA in French and Politics, I still was not settled on what career path I wanted to pursue. I decided to move to Paris for the year – not a bad place to live while figuring things out!*

*While out there I decided that I wanted to go down a more business type route, which is why this course was perfect for me. It is a conversion masters, which is great for anyone who wants a second chance to do something business related in college.*

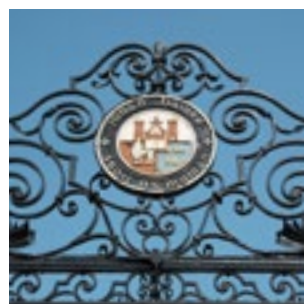
*I had held marketing roles throughout college, which originally drew me to the marketing side of things, however since starting the course I've found my management classes to be my favourites! Everyone has come from different disciplines which is great for lively debates in class.*

**"THE PLACEMENT OPTION IS GREAT AS YOU CAN THEN APPLY EVERYTHING YOU HAVE LEARNT IN A REAL BUSINESS ENVIRONMENT AND POTENTIALLY HAVE A JOB AT THE END OF IT."**

*It can be quite stressful at times but you gain fantastic skills in time management and working efficiently towards deadlines – great to talk about in a job interview!*

*Coming from an Arts undergrad, it was great to be in a small class where the lecturers treat you more like colleagues than students with a great open door policy.*

*It is a great learning environment where we are constantly taught to challenge the status quo. It is the type of course that the more you put into, the more you will get out of!*



**Maeve O'Connell**

MSc Information Systems for  
Business Performance

*After ten years in the workforce and with a desire to change my career path, ISBP was the perfect choice for me. I found it incredibly relevant to the IT industry, almost every day I touch on something that I learned during the year.*

*The employment opportunities are great, with many of my classmates finding jobs before the course had finished and many, including myself, very shortly after. I wouldn't hesitate in recommending it to anyone who is interested in working in IT.*

**Muireann MacAuliffe**

MSc Finance (Corporate Finance)

*The MSc Finance (Corporate Finance) has provided me with the ideal platform upon which to enter the financial services industry. This course has a great balance between the theoretical side, acquiring vast knowledge on different financial areas, and the practical side which involves interesting case studies and presentations.*

*Furthermore, there is a strong focus on your future career with constant advice and support from both lecturers and other advisors. This help, combined with the financial knowledge and practical skills, such as group work, that I have acquired throughout the course have undoubtedly helped me to obtain my desired career in the exciting financial world.*

**Anup Ranjan Das**

MSc Asset Management

*I found the quality of the academic staff to be superb and that the programme is very well designed to combine academic teaching with hands-on learning experiences. With such a small class, the lecturers and staff truly get to know the students and are very available to help and assist students.*

*I particularly enjoyed the relationships established with fellow students from diverse academic and cultural backgrounds. Lastly learning in UCC's beautiful campus right at the heart of Cork city made the whole experience truly unforgettable.*

**Fiona Corcoran**

Microsoft, MSc MIMAS graduate

*The Financial Auditor Internship was a unique opportunity. Not only have I had the chance to visit corporate HQ in Seattle, but also to meet colleagues in subsidiaries in Europe and the Middle East.*

*From the outset of my internship I have had meetings with senior staff members from many areas of business, improving my business communication skills and opening up many networking opportunities. At the end of my internship, I had the chance to interview for three different roles and accepted a role with the Credit Services team.*

**Mr Peter Corcoran,**

MSc Finance (Banking and Risk Management),  
Corporate Treasury, Investec Bank

*When I started looking into the available masters in finance, the highly quantitative nature of this course caught my eye straight away. Every employer at the time was looking for candidates with strong quantitative and analytical skills. These credentials are still very much in demand today, if not more so than when I graduated.*

**"THIS COURSE GAVE ME A  
MUCH GREATER UNDERSTANDING  
OF HOW GLOBAL MARKETS  
ACTUALLY WORK AND THE  
FINANCIAL THEORIES UPON  
WHICH THEY ARE BASED."**

*During the lectures we were encouraged to ask questions and to get involved. In addition, the assignments were very well thought out.*

*The vast majority were real work problems that pushed us to think outside the box and not just to come back with generic solutions. Having completed this course, it helps me every day in my role with Investec Bank where I am responsible for providing cash & foreign exchange management, and other treasury services to the bank's corporate and institutional clients, to help them achieve their strategic goals. Each client has different needs so every solution has to be tailor made.*



An aerial photograph of the Cork University Business School building, a modern structure with a large glass facade and a curved roof. The building is surrounded by a paved plaza with many people walking. To the left is a large green lawn with more people sitting and standing. In the background, there are dense green trees. To the right, a traditional stone building with a gabled roof is visible. The text is overlaid on the left side of the image in red and white boxes.

CORK UNIVERSITY

BUSINESS SCHOOL IS ONE OF

THE TWO LARGEST

UNIVERSITY BUSINESS SCHOOLS

IN IRELAND





## WHY STUDY IN CORK, IRELAND

- Proximity to UK and Europe
- Ireland is the only English speaking country in the Eurozone
- Ireland is the world's largest exporter of software
- The European (or regional) headquarters and / or customer service operations of a range of multi-national corporations including Google and Facebook are all located in Ireland
- Population of Ireland is 4.5m
- GDP 210.3bn USD
- Cork is Ireland's second city
- Safe place to live
- Voted one of the top 10 cities in the world to visit (Lonely Planet 2010)
- A major centre for the Arts in Ireland (European Capital of Culture 2005)
- Cork named Best Small City in Europe (Financial Times fDi Magazine, 2016)
- Gateway to some of the most scenic areas in Ireland
- Cork has the cosmopolitan culture and energy of a capital city, with none of the disadvantages and all the facilities you'd expect in a modern European city
- The city is the main commercial and banking centre in the south of Ireland. It is also a thriving seaport and home to a wealth of modern industries
- Cork University Business School is located on University College Cork's campus which is a 10 minute walk from the city's main shopping district
- Cork has an international airport with several direct daily flights to London and direct flights to East Coast USA



Cork University Business School (CUBS) is an integral part of UCC, providing challenging and innovative programmes to our students, delivering focused centres of excellence, world-class researchers and establishing strong links with business and industry at a national and international level.

Effective from January 2015, the business school was given its current recognition as Cork University Business School.

However, the school has a history that stretches back over 150 years, to the formation of University College Cork (UCC) as Queen's College Cork, part of the Queen's University Ireland, in 1845.

CUBS is one of the two largest business schools in Ireland with:

- The largest number of full-time undergraduate students
- The second largest number of full-time graduate students
- Joint largest research income of any business school in Ireland

#### **CORE VALUES**

Our core values are accessibility, creating a stimulating learning environment, providing industry focus which is underpinned by intellectual contribution and research and ensuring diversity across our student body and staff.

At the Cork University Business School, we offer a broad range of undergraduate, postgraduate, doctoral and Executive Education courses which are developed to address the individual needs of our students, providing high quality business education, knowledge and research.

Our extensive range of business degree programmes is responsive to student and market demands and contributes to a strong collaboration with past graduates and businesses in both the local and national economy.

The breadth and depth of programmes available across each of our disciplines within the business school contribute to a high value educational experience based on application of business learning and development of practical and transferrable skills.

The Cork University Business School at UCC is committed to enhancing the knowledge and practice of business.

Our teaching goals include a commitment to innovation, excellence and continuous learning in what and how we teach.











## CUBS...

- Is the 2nd largest Business School in Ireland
- Has over 3,500 students
- Has more than 130 faculty
- Has access to a network of over 100,000 UCC and CUBS alumni around the world

## UCC IS...

- Ranked in top 2% of the World University rankings
- One of Ireland's most international universities with over 3,000 international students
- A leading international research university
- The Sunday Times University of the Year 2016 and 2017
- First university in the world to be awarded a Green Flag from the Foundation for Environmental Education
- Ireland's first 5-star university
- Ireland's first Health Promoting university
- An Athena SWAN Bronze Award holder

# PROGRAMME APPLICATIONS

## HOW DO I APPLY?

Applications for all CUBS taught postgraduate and research programmes can be made through the online Postgraduate Application Centre (PAC). All prospective students can use the PAC website to apply for programmes and to track the status of their application at all stages [www.pac.ie/ucc](http://www.pac.ie/ucc)

For further details, including information on the application process for international students please refer to Entry Requirements section on the relevant programme page of the CUBS website [www.cubsucc.com/programmes/postgraduate/](http://www.cubsucc.com/programmes/postgraduate/)

## WHAT WILL IT COST?

Details of individual programme fees for both EU and International students can be found on the CUBS website [www.cubsucc.com/programmes/postgraduate/](http://www.cubsucc.com/programmes/postgraduate/)

Additionally, please refer to the fee details on the previous programme pages – or for more information on payment of fees you can visit the UCC Fees Office <https://www.ucc.ie/en/financeoffice/fees/>

There are a number of independent funding opportunities available to students pursuing specific courses of study in CUBS.

Further information on scholarships is available from the following link: <https://www.cubsucc.com/postgraduate-scholarships/>

## WHERE CAN I LIVE?

At CUBS, we appreciate how important it is for students to have comfortable accommodation at a reasonable price. Accommodation at UCC is available in 24 purpose built student complexes as well as in private houses located off campus in locations near the University.

Within UCC there are a number of services which assist with accommodation including the Office of Residential Services and Community Relations (<https://www.ucc.ie/en/advice/>) This office provides advice to students on accommodation in Cork, and they would handle accommodation placements and advice on private accommodation.

Apartments are available on a fixed term basis. The contract can be for one semester or a full academic year depending on your term of study.

For further information on campus accommodation visit: [www.ucc.ie/en/advice/](http://www.ucc.ie/en/advice/)



For admission purposes all applicants are divided into two categories:

- Irish, EU and European Economic Area countries (EU)
- International (Non EU)

It is important that you establish your status before you make an application to CUBS as you will retain your status (EU/NEU) during your study and you will be unable to change from one category to the other during the programme.

#### **EU STATUS**

An applicant's principal residence for the purpose of taxation must have been in a European Union Member State for a minimum of 3 of the 5 years prior to entry to university. Prior residence as a full-time student alone does not qualify a student for EU fee rates.

If an applicant is under 23 years of age on the start date of the course then the principal residence for the purpose of taxation of the parents will be examined.

The applicant must also have been resident for the required period.

If an applicant is over 23 years of age on the start date of the course then the principle residence for the purpose of taxations of the applicant is examined.

P21 forms will be required in both instances and will be requested when an applicant applies through the Postgraduate Application Centre to confirm EU status.

#### **INTERNATIONAL STATUS**

If you do not meet the criteria outlined above you will qualify as an International applicant.

This means that you pay International fees and apply through the International Education Office.

## INTERNATIONAL COMMUNITY

At Cork University Business School you will study with the best and the brightest students from all around the world including Ireland, China, India, Nigeria, Saudi Arabia, the UK and the US, to name just a few.

CUBS is a part of UCC, which is one of Ireland's most international universities with almost 3,000 international students.

## LANGUAGE REQUIREMENTS

Applicants from non-native English-speaking countries will be required to undertake a recognised English language test such as IELTS, TOEFL, Cambridge and Pearson.

This requirement will only be waived in situations where a student has completed their full undergraduate degree in a native English speaking country (e.g. Ireland, UK, Australia, New Zealand, Canada, USA).

Full details of accepted tests and minimum requirements are (Note: IELTS & TOEFL requirements are higher for MSc Food Business programme only):

**IELTS:** 6.5

With no individual section lower than 5.5

**TOEFL:** 90

With minimum scores as follows:

- Listening: 17
- Reading: 18
- Speaking: 20
- Writing: 17

**Cambridge Proficiency Exam:** Grade C

**Cambridge Advanced Exam:** Grade B

**Pearson PTE:** Minimum Score of 63  
With no section score below 59

Please Note: All accepted English language tests are valid for no longer than a period of two years once an application has been made.

## VISA REQUIREMENTS

International students may be required to apply for a study visa to travel to and study in Ireland. To find out if you require a visa visit the INIS website ([www.inis.gov.ie](http://www.inis.gov.ie)).

Only students who intend to enroll on full-time academic programmes can apply for a student visa.

Student Visas are not approved for any part-time academic programmes.

International students requiring visas should contact their nearest Irish Embassy or Consulate for information on visa requirements.

Visas can take up to 8-10 weeks to process, so please allow sufficient time.

## EMPLOYMENT

International students, who have permission to undertake postgraduate study in Ireland are entitled to take up casual employment, defined as up to 20 hours' part-time work per week or full-time work during vacation periods.

Furthermore, in order to encourage talented, skilled graduates to pursue careers in Ireland, International students are permitted to remain in Ireland for an additional period of 12 months on receipt of the results of their final examinations, see the Graduate Scheme Visa for further details:  
<http://www.inis.gov.ie/en/INIS/ThirdLevelGraduateProgramme.pdf>

During that period, students are able to seek employment and apply for a Green Card or Work Permit, as appropriate.



## TAUGHT PROGRAMMES

### 10 STEP INTERNATIONAL APPLICANT CHECKLIST

01



Birth Certificate or  
Photo Page of Passport.

02



Residence Permit  
(Necessary if you are resident  
in an EU state).

03



Evidence of name change if  
necessary (marriage certificate,  
passport, deed poll entry, etc.).

04



IELTS, TOEFL, Pearson PTE,  
Cambridge Proficiency Exam  
or Cambridge Advanced Exam  
score for applicants whose first  
language is not English.

05



Academic transcripts of  
your academic career to date  
from the Registrar of your  
University(s) including your  
final degree results.

06



Grading Scale  
of your University.

07



For other academic / professional  
non-degree qualifications, please  
forward proof of award of the  
qualification and official  
results, if applicable.

08



The proof of conferring of the  
degree (parchment / official  
statement from your University  
confirming the conferral date  
and your degree).

09



Curriculum Vitae  
or Résumé.

10



Application Fee: €50  
payable by Bank Draft, Postal  
Order or Credit Card (Laser  
& Visa accepted).

**NOTE: ALL DOCUMENTS MUST BE OFFICIALLY TRANSLATED INTO ENGLISH**







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University College Cork, Ireland

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