

Department of Management & Marketing Postgraduate Scholarship Application Form

In the case of applicants where English is not your first language, you must also provide evidence that you meet the entry criteria set out in the advert.

Name:

Email:

Contact telephone number:

What is your nationality, i.e. your passport-issuing country?

Bachelor's Degree (or equivalent)

Institution:

Graduation date:
dd/mm/yyyy

Qualification type and name:

Final grade or grade point average:

Master's Degree

Qualification type and name:

Institution:

Graduation date:
dd/mm/yyyy

Final grade or grade point average:

Research Proposal

Proposed Project Title:

Have you discussed your project with a member of faculty within Management & Marketing? If so, who?

Please provide details of your proposed research to include (a) aims, objectives and central research questions (and, if appropriate, research hypotheses) of the project; (b) how existing literature on the topic has been used to inform the proposal and the theoretical frameworks you propose to use; and (c) how the project will advance/make a contribution to existing knowledge (*Max 500 words*):

Please detail the research design and methodologies to be employed in carrying out your research project. This should be described in sufficient detail to demonstrate your understanding of the research topic. Please include: (a) details on the proposed sample and how access will be sought, (b) details on the proposed methodology (qualitative, quantitative or mixed methods) and its suitability for the proposed research, and (c) proposed analysis to be conducted (*Max 500 words*):

Please outline your reasons for wishing to pursue a PhD in Cork University Business School and why you have proposed this research project (Max 400 words)

What is the source of your application (e.g. name of website where you saw this advert):

Please provide contact details of two referees:

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