

Cork University
Business School



UCC

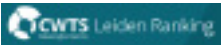
University College Cork, Ireland
Coláiste na hOllscoile Corcaigh

GRADUATE
PROGRAMMES
2016/2017

*A Tradition of
Independent
Thinking*

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WELCOME

Thank you for showing your interest in the graduate programmes of Cork University Business School (CUBS).

CUBS is the new Business School of University College Cork and builds on over 100 years of business education here at UCC – we are one of the two largest university business schools in Ireland.

At CUBS you will find that we offer over twenty graduate degree programmes that are tailored to meet your plans and ambitions.

Our goal is to give you a very challenging but supportive experience. We strongly believe that we owe it to our students to challenge them so that we can help you to achieve your full potential and help to start you on a very successful career in the global business economy. You will find that all of our programmes offer you a range of learning experiences through class work, individual assignments, group projects, discussions with business managers. Ultimately, you will become one of our Alumni – Alumni who are known for their business readiness and very many of whom are in very senior positions across the spectrum of business.

Our programmes are very responsive to the needs of business both in Ireland and globally – we continually interact with businesses nationally and internationally to ensure that our courses are relevant.

We want you to remember your experiences with us as among the most satisfying, challenging and rewarding periods of your life in terms of learning, personal development and your intellectual growth.

Our commitment to you is that we will make your time with us an enjoyable and stimulating journey in which you and we join on a shared journey of discovery, development and mutual support and respect.

So, please go ahead and analyse all of the programmes that we offer and please feel free to contact the Programme Directors and enlist their help, if required, in making your choice. We know that this is a very important decision for you and we will give you every assistance that we can.

Wishing you every success,



Prof Ciaran Murphy,
Head of Cork University
Business School



WHY STUDY IN IRELAND

- Proximity to UK and Europe
- English speaking country
- Ireland is the world's largest exporter of software
- The European (or regional) headquarters and/or customer service operations of a range of multi national corporations including Google and Facebook are all located in Ireland
- Population 4.5m
- GDP 210.3bn USD

**UCC IS ONE OF THE TWO
LARGEST UNIVERSITY
BUSINESS SCHOOLS IN IRELAND**



WHY STUDY IN CORK

- Ireland's second city
- Safe place to live
- Voted one of the top 10 cities in the world to visit – Lonely Planet 2010
- A major centre for the Arts in Ireland – European Capital of Culture 2005
- Gateway to some of the most scenic areas in Ireland
- Cork has the cosmopolitan culture and energy of a capital city, with none of the disadvantages and all the facilities you'd expect in a modern European city
- The city is the main commercial and banking centre in the south of Ireland. It is also a thriving seaport and home to a wealth of modern industries
- UCC's campus is an easy ten-minute walk from Patrick Street in the heart of the city centre
- Cork has an international airport with several direct daily flights to London

WHY STUDY AT UCC

University College Cork, is one of Ireland's most prestigious universities, Our vibrant, modern campus with a second-to-none student experience makes UCC a very special place to be. The university is currently home to some 19,000 students, studying full-time and part-time programmes, at both undergraduate and postgraduate levels. What defines us is our long tradition of independent thinking. We've never been a place of latest fashions or party lines, because we aspire to lead the thinking, rather than follow it. It builds character, fulfils potential and moves the human race forward.

GREAT
MINDS
DON'T THINK
ALIKE

You belong to
our tradition
of independent
thinking



Ranked in top 2% of the World University rankings

Excellent Student Support systems

Leading international research university

One of Ireland's most international universities with almost 3,000 international students

Beautiful campus, close to all amenities with a vibrant cultural and artistic life

Range of accommodation to suit all students including family based accommodation

Sunday Times University of the Year four times

World class facilities, including a high tech IT enabled learning environment and Library which houses 70,000 titles, 60,000 e-journals and 70+ databases

World's first Green Flag Campus

Ireland's first 5 star university

Ireland's first Health Promoting university

Extensive networking opportunities through a global alumni network and an extensive range of clubs and societies, ensuring you are not just work ready but world ready



Maeve O'Connell
MSc Information Systems for Business
Performance

"After ten years in the workforce and with a desire to change my career path, ISBP was the perfect choice for me. I found it incredibly relevant to the IT industry, almost every day I touch on something that I learned during the year. The employment opportunities are great, with many of my classmates finding jobs before the course had finished and many, including myself, very shortly after. I wouldn't hesitate in recommending it to anyone who is interested in working in IT."



Muireann MacAuliffe
MSc Corporate Finance

The MSc Corporate Finance has provided me with the ideal platform upon which to enter the financial services industry. This course has a great balance between the theoretical side, acquiring vast knowledge on different financial areas, and the practical side which involves interesting case studies and presentations. Furthermore, there is a strong focus on your future career with constant advice and support from both lecturers and other advisors. This help, combined with the financial knowledge and practical skills, such as group work, that I have acquired throughout the course have undoubtedly helped me to obtain my desired career in the exciting financial world.



Mohammad Hurieb,
(Saudi Arabia)
PhD Candidate - Management &
Marketing

The environment in UCC is very friendly and there is a very international culture. The post-graduate seminars and workshops have been very good, very useful for the students. They will offer extra support when required, such as 'English language for business' courses for overseas students. All the facilities here are very good, such as the computer centre, restaurants, the study rooms, the students union. Ireland is a very good option for post-graduate study and business Masters. You can get your business Masters in one year, or two, depending on your level of English. This is much better than other countries where it can take much longer and you might have to learn another language. Cork is a small city, very nice and it feels very safe, unlike a big city. It's also very quiet at night. People here are friendly and will chat to you.



Richa Arya
MSc Management & Marketing

The MSc in Marketing and Management helped me gain insights about the working and execution of tasks involved in the marketing department of companies. The course focuses majorly on practical knowledge by the way of group project and one-to-one interaction between the student and mentor. The major element that makes this course interesting and distinguishes it from others is that it involves creativity. It gives an opportunity to explore possibilities making it limitless and boundary less. Last but not the least, the perfect blend of practical and theoretical knowledge makes it a perfect course for those who want to pursue a career in corporate sector or aspire to have their own venture someday. It focuses to prepare for the best; it did at least for me. I am glad I chose UCC and am proud to be able to pursue this course from this university and associate with it for the rest of my life.



Anup Ranjan Das
MSc. Asset Management

I found the quality of the academic staff to be superb and that the programme is very well designed to combine academic teaching with hands-on learning experiences. With such a small class, the lecturers and staff truly get to know the students and are very available to help and assist students. I particularly enjoyed the relationships established with fellow students from diverse academic and cultural backgrounds. Lastly learning in UCC's beautiful campus right at the heart of Cork city made the whole experience truly unforgettable.

Alison Barry
Graduate The Postgraduate Diploma/
MSc in Economics of Business Practice

"It is fair to say that The Postgraduate Diploma/MSc in Economics of Business Practice at UCC has had an impact on shaping the early part of my career. The programme offered me guidance and encouraged me to step out of my comfort zone. I developed and become more confident in skills such as communication, presentation skills and teamwork skills. One of the best things about the MSc is the 6 month placement programme. This gave me the opportunity to work with a multinational company, for whom I am still working today. The completion of the MSc has definitely helped me to maximise my potential in my career.

Fiona Corcoran,
Microsoft, MSc MIMAS graduate

The Financial Auditor Internship was a unique opportunity. Not only have I had the chance to visit corporate HQ in Seattle, but also to meet colleagues in subsidiaries in Europe and the Middle East. From the outset of my internship I have had meetings with senior staff members from many areas of business, improving my business communication skills and opening up many networking opportunities. At the end of my internship, I had the chance to interview for three different roles and accepted a role with the Credit Services team.

Julie Dwyer
MSc in Co-operative and Social
Enterprise (Online Course)

I chose this programme to further my professional development and expand my knowledge of cooperatives and social enterprises. The online delivery and the practical, flexible approach to learning, enable me to pursue the course while working full-time. The course provides a good variety of modules that focus on developing some of the key competencies associated with successfully managing cooperatives and social enterprises. The coursework encourages you to use your initiative and draw upon real life experiences. Overall, it is a very comprehensive and well-designed programme, which I would recommend to anybody working, or seeking to work, in the field.

Mr Peter Corcoran,
MSc (Financial Economics), Corporate
Treasury, Investec Bank.

When I started looking into the available masters in finance, the highly quantitative nature of this course caught my eye straight away. Every employer at the time was looking for candidates with strong quantitative and analytical skills. These credentials are still very much in demand today, if not more so than when I graduated.

This course gave me a much greater understanding of how global markets actually work and the financial theories upon which they are based. During the lectures we were encouraged to ask questions and to get involved. In addition, the assignments were very well thought out. The vast majority were real work problems that pushed us to think outside the box and not just to come back with generic solutions. Having completed this course, it helps me every day in my role with Investec Bank where I am responsible for providing cash & foreign exchange management, and other treasury services to the bank's corporate and institutional clients, to help them achieve their strategic goals. Each client has different needs so every solution has to be tailor made.

The Cork University Business School, offers a broad range of postgraduate business programmes, both taught and research based. Specific degree requirements depend on the particular course you wish to study, but in many cases, it is not necessary to have previously studied business or management. Whatever your background, the Business School has a course to suit your requirements.

Level 8 - Higher Diplomas are designed for non-business graduates who wish to develop their business knowledge and skills.

Level 9 - Postgraduate Diplomas further develop a student's understanding of the discipline studied.

Level 9 - Taught Masters are specialist degrees designed to give you professional skills and knowledge about a particular area of business.

Level 9 - Research Masters are available full-time and part-time to graduates. They provide an opportunity to undertake advanced research on a particular aspect of business. Research degrees are based on a distinctive learning model that will develop your analytical, creative and communication skills.

Level 10 - Doctoral Degrees a PhD by research can be pursued in a wide range of subject areas within the Business School and provides students with an opportunity to do advanced, scholarly research on a particular aspect of business on a full-time or parttime basis.

PhD Track - Students who have a 2H1 or 1H in their primary degree may be advised to register on a PhD track (i.e. provisional registration for a PhD) in the first instance. After a progress review, including a minimum of 10,000 words and an interview you can then opt to transfer to the PhD or exit with Masters by Research. Your proposed supervisor will be able to advise you on whether to register for PhD or PhD track.

Flexi-options Track - Whether you want to study simply for interest and personal enjoyment, to get ahead at work or to get into a new job, a single module from one of our postgraduate business courses may be suitable for you. Individual postgraduate course modules may be studied by anyone who meets the entry requirements for the particular course.

A postgraduate module may equal 5, 10, 15 or 20 ECT credits and you can take up to 20 credits of modules as Flexi-Option modules per annum. Any module completed may be used for exemptions within a maximum of 5 year on the relevant postgraduate course should you wish to continue your studies. If you are interested in taking a single module from a course you should contact the course coordinator in the first instance or see <http://www.ucc.ie/en/study/postgrad/postgraduate-flexioptions/>

Pre-Masters Programme

The Masters Qualifying Examination (Business) is a pre-masters programme specifically for non-EU students and aims to provide prospective non-EU students with the business domain knowledge as well as the English language skills required to meet the minimum English language requirements for entry onto the suite of level 9 Masters programmes offered by the Business School at UCC. Pre-Masters Qualifications in Business are available in the following areas: Economics, Finance, Food Business, Information Systems, Management and Marketing. Application for the Masters Qualifying Examination must be made through PAC (www.pac.ie) using the following course code:- (CKK06)

Further information on is available from

<http://www.ucc.ie/calendar/postgraduate/Masters/commerce/page37.html>

IELTS Requirements:

Information on IELTS requirements for all taught postgraduate programmes is available from <http://www.ucc.ie/en/international/noneu-pg/ielts/>. Information on English language courses is available from <https://www.ucc.ie/en/esol/>



MANAGEMENT ACCOUNTING

OVERVIEW

The new MSc Management Accounting is a one year full-time programme. It is open to honours graduates from a variety of academic backgrounds, who are interested in a career as a management accounting professional. It is a challenging programme, designed to combine technical skills in accounting and business analysis, with the development of key competences in team work, business acumen, effective communication and critical thinking.

Programme Director:
Dr Margaret Healy,
E: mhealy@afis.ucc.ie
T: +353 21 490 2966

Duration: 1 year, full time

Teaching Mode: Full-time over 12 months

Qualification: MSc

NFQ Level: Level 9

Entry Requirements: Minimum 2.1 (GPA 3.25 out of 4.00) honours degree from any discipline. IELTS requirements 6.5 - with no individual section lower than 5.5. Applicants must also submit a personal statement.

Course Code: CKL43

Unique aspects of the course:

Content aligned with the Chartered Institute of Management Accountings (CIMA) syllabus and professional qualification; Modules devoted to the development of independent research skills and the lifelong learning practices required of accounting professionals; Site visits, coupled with industry presenters and guest speakers, as an integral aspect of the learning environment.



MASTER OF ACCOUNTING

OVERVIEW

This one-year full-time course offers a postgraduate route to a career in professional accounting. It offers you the chance to complete much of the study and examination requirements involved in qualifying as an accountant. Upon successful completion of all requirements of the course, you will gain full exemption from all but the Final Admitting Examination (FAE) of Chartered Accountants Ireland (CAI).

The course offers more than exemptions. As well as intensive tuition in the core technical materials assessed in the professional examinations, you will gain exposure to the emerging contemporary issues in accounting and finance that will shape your working environment and the future economy. Personal competencies and skills in commercial judgment are also developed to give you a competitive edge as you embark on your career in accounting.

Programme Directors:

Mr John Doran

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T: + 353 21 490 2555

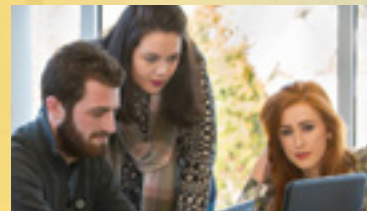
Dr Ray Donnelly

E: rdonnelly@afis.ucc.ie

T: +353 21 490 2556

E: macc@ucc.ie or

W: <http://www.ucc.ie/en/acffin/courses/macc/>



Duration: 1 year

Teaching Mode: Full-time over 12 months

Qualifications: MACC

NFQ Level: Level 9

Entry Requirements: At least 2.1 (GPA 3.25 out of 4.0) in a degree with a significant accounting specialisation AND expect to qualify for exemption from the CA Proficiency 1 examination of Chartered Accountants Ireland (CAI) Applicants who do not meet the exemption requirement in full by the registration date may only be admitted in exceptional circumstances following approval by the Programme Board and the School of Business.

IELTS Requirements 6.5 - with no individual section lower than 5.5

Course Code: CKL26

Unique aspects of the course:

The course prepares you for employment as a trainee accountant and it has been designed with significant contributions from partners, directors and training managers in major accounting firms.

Each of the “Big 4” firms (Deloitte, Ernst & Young, KPMG and PwC) has indicated a willingness to support students who wish to complete the MAcc at UCC prior to undertaking professional training.

ASSET MANAGEMENT

OVERVIEW

Do you want to prepare for a career in international financial services while completing finance professional exams? The MSc Asset Management is designed to prepare students for careers in the international asset management and finance industry. As a participant on the course, you will focus on developing your analytical and professional skills, culminating in an applied quantitative research project. Uniquely this finance MSc programme provides the opportunity for candidates to study for the CFA® level I and/or CAIA® level I exams at the same time as the MSc Asset Management. This finance course has been designed in conjunction with industry to ensure it meets the skills needs of employers. Upon completion of the MSc in Asset Management, you can expect to have excellent career prospects with investment management, insurance, proprietary trading, pension funds, and finance firms.

Programme Director:

Dr Mark Mulcahy/John O'Brien

E: mam@ucc.ie

T: +353 21 490 3212

W: www.ucc.ie/en/mam/

Duration: 1 year

Teaching Mode: Full-time, Part-Time

Qualifications: MSc

NFQ Level: Level 9

Entry Requirements: Minimum 2.1 (GPA 3.25 out of 4.00) primary honours degree or equivalent in a business course, or a cognate discipline.

IELTS Requirements 6.5 - with no individual section lower than 5.5

Course Code: CKL40

Unique aspects of the course:

As a student on the programme you will study towards the CFA and/or CAIA exams while working towards your MSc in Asset Management. This is the first Masters programme in Ireland, and one of the first in the world, to offer academic credits for studying towards these professional exams. It is also the only programme in Ireland which utilises leading US based international financial services industry professionals as lecturers.



CORPORATE FINANCE

OVERVIEW

The objective of the MSc in Corporate Finance is to produce graduates who can contribute immediately in the corporate finance industry. As a participant on the course, you will focus on developing your analytical and professional skills, culminating in a real-life corporate finance consultancy project.

The course has been designed in conjunction with industry to ensure it meets the corporate finance skills needs of employers. Upon completion of the MSc in Corporate Finance, you can expect to have excellent career prospects with business advisory, consultancy, corporate, investment banking and venture capital firms.

This programme has been accepted into the CFA® Institute University Recognition Programme and the CAIA® Academic Partner Programme. In addition upon graduation from the programme you have exemptions from certain ACCA examinations.

Programme Directors:

Dr Celine McInerney/Prof Mark Hutchinson

E: mcf@ucc.ie

T: +353 21 4902506

W: www.ucc.ie/en/mcf/

Duration: 1 year

Teaching Mode: Full-time, Part-Time option is 2 years by day (part-time options open to EU applicants only)

Qualifications: MSc

NFQ Level: Level 9

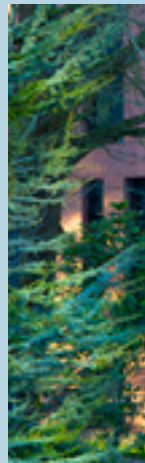
Entry Requirements: Minimum 2.1 (GPA 3.25 out of 4.00) primary honours degree or equivalent in a business course, or a cognate discipline.

IELTS Requirements 6.5 - with no individual section lower than 5.5

Course Code: CKL21

Unique aspects of the course:

Specialized career advice and a 100% employment record since inception; Applied job market relevant syllabus accredited by professional bodies; Lecturers with Investment Banking experience; Adjunct Professors from Wall Street; Extensive professional skills development; Regular networking opportunities with senior industry speakers; Group consultancy project instead of thesis; Small friendly class sizes with at least 50% of class from non-Finance background; Fee includes all texts and financial services field trip to London.



BUSINESS INFORMATION SYSTEMS

OVERVIEW

The MSc degree in Business Information Systems is a one-year taught course in information systems professional practices. This course will provide you with a coherent portfolio of business, management and consultancy skills, and will enhance your knowledge of IS concepts and core technical skills. This is achieved through a series of modules oriented around three themes: Information Systems; Professional and Consulting Skills; and Innovation and Software Development. You will learn to focus on business deliverables and business interactions through an integrated project which runs across multiple modules of the course. In addition, you will work on a group project to develop an innovative software idea into a prototype and draw up a viable business plan. Mentoring input from specifically selected industry practitioners is provided. This course is funded by the HEA Advanced Technical Skills Programme.

Programme Directors:

Dr Simon Woodworth

E: s.woodworth@ucc.ie

T: + 353 21 490 3830

Dr Mary Daly

E: mary.daly@ucc.ie

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W: <http://bis.ucc.ie/>

Duration: 1 year

Teaching Mode: Full-time

Qualifications: MSc

NFQ Level: Level 9

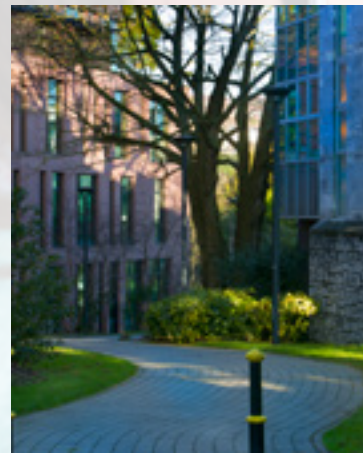
Entry Requirements: Minimum 2.2 (GPA 3.00 out of 4.00) primary honours degree or equivalent, with appropriate information systems or computing technology skills content. Those with extensive practical or professional experience may also be considered.

IELTS Requirements 6.5 - with no individual section lower than 5.5

Course Code: CKL01

Unique aspects of the course:

Having completed the MSc in BIS, you will have acquired a diverse range of professional skills that will enable you to contribute significantly to multinational corporations, consultancy services or innovation intensive organisations. The course boasts the support and interest of a number of leading professionals in industry who believe that it offers students a true insight into professional practices in real businesses today and enables you to develop the skills needed to be a successful IS professional.



ELECTRONIC BUSINESS

OVERVIEW

The MSc e-Business is a 12-month (full-time) taught master's degree course. This intensive and innovative course is designed to provide honours graduates who have little or no prior technology experience with:

- a critical understanding of Internet and mobile business strategies, models and processes;
- a high level of competence in the technology skills needed to develop professional electronic and mobile business systems;
- excellent employment opportunities and a world-class student experience

Programme Directors:

Dr Tom O'Kane,

E: t.okane@ucc.ie

T: +353 21 490 3823

Dr Andrew Pope,

E: A.Pope@ucc.ie

T: +353 21 490 3733

W: http://bis.ucc.ie/Postgraduate_MSC_eBusiness.aspx

Duration: 12 months

Teaching Mode: Full-time

Qualifications: MSc

NFQ Level: Level 9

Entry Requirements: Minimum 2.2 (GPA 3.00 out of 4.00) degree in any discipline except those with high levels of software development content (e.g. computer science, business information systems, etc.). IELTS Requirements 6.5 - with no individual section lower than 5.5

Course Code: CKL17

Unique aspects of the course:

The MSc e-Business offers a unique opportunity for graduates from non-computing disciplines. This course provides you with an opportunity to quickly acquire a set of core skills, both commercial and technical, that will enable you to start your own electronic/mobile business, or seek a position in an established company.



INFORMATION SYSTEMS FOR BUSINESS PERFORMANCE

OVERVIEW

This is a conversion course with an excellent employment record. It provides you with a coherent set of skills which are essential in building, managing and leveraging effective and efficient information systems (IS) for organisations. MSc ISBP graduates will acquire the skills necessary to manage and leverage IS for problem-solving, value-generation and cost savings.

This is a 12-month intensive course with industrially mentored collaborative projects. Students are taught from beginner level, and prepared to take up business analyst/ programmer and management positions in IT departments in small, medium or large organisations, whether public or private, in the financial services, manufacturing or any sector.

Programme Directors:

Dr Karen Neville

E: KarenNeville@ucc.ie

T: +353 21 4903668 and

Dr Audrey Grace

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Duration: 1 year

Teaching Mode: Full-time

Qualifications: MSc

NFQ Level: Level 9

Entry Requirements: Minimum 2.2. (GPA 3.00 out of 4.00) degree or higher. Open to all graduates except graduates from degrees with high levels of software development content. Candidates who do not meet or achieve the 2.2 standard may be admitted to the programme on the basis of significant practical or professional experience.

IELTS Requirements 6.5 - with no individual section lower than 5.5

Course Code: CKL018

Unique aspects of the course:

The MSc ISBP is currently the most popular IT conversion course and has won the Grad Ireland IT programme of the year 2013 and 2014. In 2015 the MSc ISBP was awarded the Best Business Course in Ireland.

Key elements of course are: hybrid business/IT orientation; focused on understanding how organisations operate; strong links with industry; curriculum based on leading-edge technologies; emphasis on developing students' ability to work as a team; access to an IS and business alumni of over 2,000 professionals.



INNOVATION IN EUROPEAN BUSINESS

OVERVIEW

The MSc in Innovation in European Business (MSc IEB) is delivered by three international partners: UCC, Ireland; Institut Supérieur du Commerce de Paris, Paris, France; and HU University of Applied Sciences, Utrecht, The Netherlands. The MSc IEB is designed to meet the needs of industry by training you to understand innovation and change within an international perspective. Businesses often find that young professionals have management skills and knowledge but lack creativity and an awareness of the specific challenges required to implement and manage innovation. In this course you will be trained to understand how to manage dynamic environments

Programme Director:

Professor Fred Adam

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T: +353 21 490 3343

W: http://bis.ucc.ie/Postgraduate_MBS_IEB.aspx

Duration: 15 months

Teaching Mode: Full-time

Taught modules run from September to December in Cork, January to March in Paris, followed by a 6 month internship and a final session of taught modules running from September to December. This programme is not available in part time mode.

Qualifications: MSc

NFQ Level: Level 9

Entry Requirements: Minimum 2.2 (GPA 3.00 out of 4.00) primary degree (or equivalent) in a Business-related discipline, a relevant area of the Social Sciences and Humanities or Science/Technology.

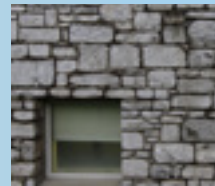
IELTS Requirements 6.5 - with no individual section lower than 5.5

Course Code: CKL25

Unique aspects of the course:

"Citibank are very encouraged by the development of the MSc in Innovation in European Business. Innovation is key to the smarter economies of the future and this course will prepare you to fill a wide variety of positions related to the management of the innovation cycle in modern organisations. The skills you will acquire in this ground-breaking course are critical skills for many industries and businesses."

Gavin Callan, Head of Research and Academic Collaboration for Citi's Research, Development, innovation and Learning (RDIL) Centre, Dublin. The MSc IEB also enjoys staff participation from: EMC², Pepsico, SolarWinds, Red Hat, and many other firms.



INNOVATION, COMMERCIALISATION AND ENTREPRENEURSHIP

OVERVIEW

The MSc in Innovation, Commercialisation and Entrepreneurship, known as the MSc(ICE), is a one-year, taught, multi-disciplinary master's course. The MSc(ICE) will provide you with an integrated professional practice skill-set in the theory and practice of innovation, technology commercialisation and entrepreneurship.

This course, offered through UCC's College of Business and Law, has been developed to meet the emerging opportunities presented by new technologies, growth in knowledge-based and service-based sectors, globalisation, and the increased focus on outsourcing by traditional enterprise. The MSc(ICE) course allows you to consider, create and grow entrepreneurial ventures, both within existing organisations and in high-tech start-ups.

Programme Director:

Dr Brian O'Flaherty,

E: boflaherty@afis.ucc.ie

T: +353 21 490 3335

W: <http://www.ucc.ie/en/cckl31>

Duration: 12 months

Teaching Mode: Full-time

Qualifications: MSc

NFQ Level: Level 9

Entry Requirements: Minimum 2.1 GPA (3.25 out of 4.00) honours degree (level 8) in a science, engineering or technology discipline but you may also be considered if you do not meet this academic criteria.

IELTS Requirements 6.5 - with no individual section lower than 5.5

Course Code: CKL31

Unique aspects of the course:

Innovation Practise; Delivered in conjunction with entrepreneurs and multi-national industry; Participative and real-world team-based learning; Exposure to emerging technologies and research; Develops analytical, communication and presentation skills; Integrated real-world innovation/commercialisation projects.

MANAGEMENT INFORMATION AND MANAGERIAL ACCOUNTING SYSTEMS

OVERVIEW

The MSc (Management Information and Managerial Accounting Systems) or MIMAS is a full-time degree running for 15 months from the date of first registration. It includes a six-month industrial internship. You will attend lectures, seminars and tutorials in a variety of subjects relevant to both management accounting and Information Systems (IS).

MIMAS is a challenging postgraduate degree course. The IS courses will give you an appreciation of how technology can be used to support the operations and transactions of modern organisations. The management accounting courses will provide you with a thorough understanding of management accounting concepts and techniques and how these can be used to support managerial decision-making.

Programme Directors:

Dr Fergal Carton,

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T: +353 21 490 3734 and

Dr Peter Cleary,

E: p.cleary@ucc.ie

T: +353 21 490 2967

W: http://bis.ucc.ie/Postgraduate_MSC_MIMAS.aspx

Duration: 15 months

Teaching Mode: Full-time

Qualifications: MSc

NFQ Level: Level 9

Entry Requirements: Minimum 2.2 (GPA 3.00 out of 4.00) honours degree. You may also be admitted to the course on the basis of extensive practical or professional experience. IELTS Requirements 6.5 - with no individual section lower than 5.5

Course Code: CKL05

Unique aspects of the course:

A 6 month placement providing practical experience in a relevant business role, with excellent conversion rate to permanent roles with placement company; Excellent employment rate for graduates, with MIMAS skills actively sought by organisations for roles in data analysis, financial and management accounting, information systems development and management, auditing and business development; Focus on the application of acquired skills in industry context develops students' communication skills, autonomy and self confidence; MIMAS graduates are entitled to CIMA exemptions in C01, P1 and P2 papers for those pursuing a professional qualification in Management Accounting.



ICT RISK MANAGEMENT

Proposed New Programmes

OVERVIEW

Cyber Security and ICT Risk are increasingly important issues for IT personnel, with corporate reputation and financial survival now at stake. In 2016, online extortion, data breaches, malware growth and cybercrime are all predicted to be significant threats to the enterprise. Despite this, less than 50% of organisations will have data protection officers. While providing the knowledge to fulfil the need for robust systems that are secure against cyber attack, the MSc in ICT Risk Management provides students with an understanding of the financial and legal context within which ICT Risk is managed and minimised. This includes threats to security and data protection issues. The programme also enhances knowledge of IS concepts and core technical skills. At its core it covers enterprise systems, cloud computing and big data as well as IT systems performance and project management. A research project will allow students to explore and develop an ICT solution to a specific business problem in an area specific to the student's chosen study path through the programme.

Programme Director:

Dr Simon Woodworth,

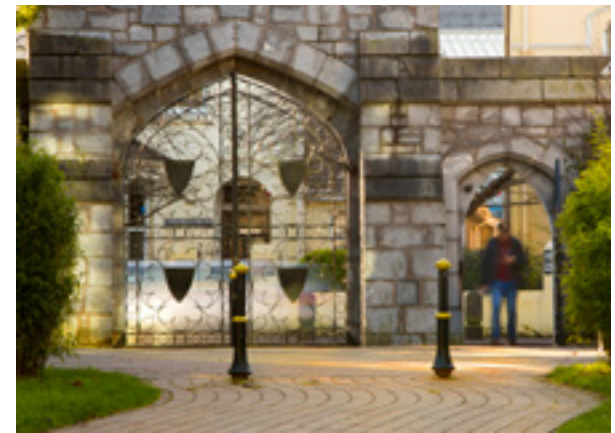
E: s.woodworth@ucc.ie

T: +353 21 490 3830

Duration: 11 months

Course Code: CKLxx

This Programme is subject to final approval. Please contact the Programme Director for further information.



BUSINESS INFORMATION ANALYTICS SYSTEMS

**Proposed New
Programmes**

OVERVIEW

Business Intelligence is an essential element of any successfully enterprise. Industry is increasingly turning to Business Analytics and Business Analysis to exploit the data and ICT systems at its disposal to maximise organisational performance. The Top 10 Trends in Business Intelligence for 2016 predicts increasing use of cloud analytics across all levels of the enterprise. The MSc in Business Information Analytics Systems provides students with the critical skills necessary to gain business insights from large datasets to improve decision making and organisational performance. Additionally, it provides students with a portfolio of business and project management skills. It also enhances knowledge of IS concepts and core technical skills. At its core this programme covers enterprise systems, cloud computing and big data as well as IT systems performance and project management. A research project will allow students to explore and develop an ICT solution to a specific business problem in an area specific to the student's chosen study path through the programme.

Duration: 11 months

Course Code: CKL01

This Programme is subject to final approval. Please contact the Programme Director for further information.

Programme Director:

Dr Mary Daly,

E: mary.daly@ucc.ie

T: +353 21 490 3631

ECONOMICS

OVERVIEW

The MA (Economics) gives you a competitive edge for finding employment. The course enables you to develop the skills of an economist by offering you the opportunity to work with leading businesses and policymakers on the competitiveness challenges and opportunities they face. The success of the course is indicated by the employability of its graduates, which has been impressive, despite the recession. For example, within a year of graduation, over 80% of graduates are in relevant employment.

Programme Director:

Dr Eoin O’Leary,

E: ecoin.oleary@ucc.ie

T: +353 21 490 2973

W: <http://www.ucc.ie/en/cke25>

Duration: 1 year

Teaching Mode: Full-time only.

Qualifications: MA

NFQ Level: Level 9

Entry Requirements: Minimum 2.2 (GPA 3.00 out of 4.00) on the combined total of all Economics courses from degree or diploma awarded.

IELTS Requirements 6.5 - with no individual section lower than 5.5

Course Code: CKE25

Unique aspects of the course:

“The MA (Economics) influenced my career development by serving as a bridge between Academia and Industry. The programme provided me with skills that were not addressed in my undergraduate such as teamwork, critical thinking and presentation skills”.

David Barrett, Financial Analyst, Kerry Foods PLC, South Africa.



ECONOMIC SCIENCE

OVERVIEW

The Master of Economic Science (MEconSc) will provide you with the recognised portfolio of analytical skills required for a career as a professional economist in business, finance and the public sector. It may also lead you towards further studies in economics at PhD level. The emphasis of the course is on the nature and role of economic theories and particularly their use in applied economic research. The skills acquired throughout the course are brought together in a research dissertation on an economic issue of practical interest. The course has been designed, with the help of an external advisor, to provide you with the skills needed by employers. With a MEconSc degree you will be ready to start work in a broad range of sectors straight after graduation.

Programme Director:

Dr John Eakins,

E: j.eakins@ucc.ie

T: + 353 21 490 2320

W: <http://www.ucc.ie/en/economics/postgraduate/>

Duration: 1 year

Teaching Mode: Full-time

Part-time 2 years by day (part-time option open to EU applicants only)

Qualifications: MEconSc

NFQ Level: Level 9

Entry Requirements: Minimum 2.2 (GPA 3.00 out of 4.00) in Economics major on aggregate Economics courses in degree or diploma awarded and have passed an Econometrics or Survey Methods module or the equivalent. IELTS Requirements 6.5 - with no individual section lower than 5.5

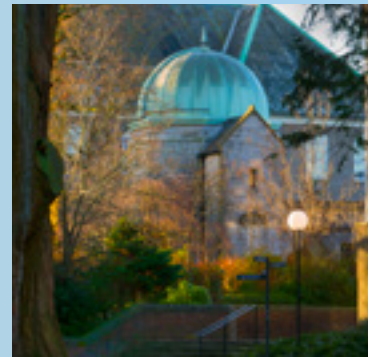
Course Code: CKL12

Unique aspects of the course:

The MEconSc has an excellent record in placing graduates in employment because it provides top-quality training and expertise in skills that are highly sought after by employers.

"The MEconSc gave me the opportunity to gain a firm grounding in how economics can be used to explore everyday issues. In the MEconSc, I learned a number of analytical and data handling skills that are in demand by employers. It has certainly been beneficial in securing my current position and in the day-to-day work that is involved".

Richard Davis, Economist,
Department of Children and
Youth Affairs.



BUSINESS ECONOMICS

OVERVIEW

The MSc Business Economics is an integrated course applying economics to the business environment. Designed in consultation with leaders from the business community and public sector organisations, this unique course equips you with the key skills for building a career in today's increasingly globalised marketplace. It also provides a good foundation for those interested in undertaking further study at PhD, DBA or professional development level.

This course is both theoretically grounded and evidence-based. The focus is on analysing, understanding and explaining business performance in a competitive environment.

Programme Director:

Dr Catherine Kavanagh,

E: c.kavanagh@ucc.ie

T: +353 21 490 1868

W: <http://www.ucc.ie/en/CKL06>

Duration: 1 year

Teaching Mode: Full-time
Part-time option is 2 years by day
(part-time options open to EU applicants only)

Qualifications: MSc

NFQ Level: Level 9

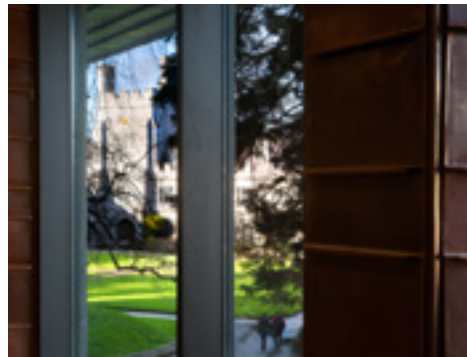
Entry Requirements: Minimum 2.2 (GPA 3.00 out of 4.00) in Economics major on aggregate Economics courses of all Economics modules in their awarded degree.

IELTS Requirements 6.5 - with no individual section lower than 5.5

Course Code: CKL06

Unique aspects of the course:

The MSc Business Economics gives you a competitive advantage in the job market by helping you develop a range of highly rated skills to enhance your opportunities in business, management, consultancy and many other fields.



FINANCIAL ECONOMICS

OVERVIEW

The MSc Financial Economics course in UCC involves advanced study of the practices of investment, banking and risk management. Course modules cover topics such as:- asset pricing; portfolio management; international finance; financial institutions; capital markets; treasury management; derivative securities; risk management;

The course also involves an applied research project, using cutting-edge techniques and software.

The MSc Financial Economics is at the top end of graduate study in business/finance in Ireland and is designed for high achievers who wish to pursue high-end careers in financial markets, such as: investment banking; corporate banking; trading/dealing; portfolio management; asset pricing; treasury; capital markets (equity, money, bond, FX and derivatives markets); risk management; financial analysis; research;

Programme Director:

Dr Niall O'Sullivan,

E: niall.osullivan@ucc.ie

T: +353 21 490 2765

W: <http://www.ucc.ie/en/CKL19/>

Duration: 1 year

Teaching Mode: Full-time, Part-time option is 2 years by day (part-time options open to EU applicants only)

Qualifications: MSc

NFQ Level: Level 9

Entry Requirements: Minimum 2.1 (GPA 3.25 out of 4.00) degree or equivalent in a business subject or subject with a quantitative element. Applicants who do not meet criteria above but who have sufficient relevant professional experience may be considered.

IELTS Requirements 6.5 - with no individual section lower than 5.5

Course Code: CKL19

Unique aspects of the course:

As well as providing a rigorous grounding in theory and methods, the course will provide you with the practical skills and techniques widely used in financial markets. The course covers much of the CFA Levels 1-3 syllabus and includes regular presentations and workshops from outside practitioners. You will also manage your own simulated asset portfolio on-line throughout the year to put theory into practice.

HEALTH ECONOMICS

OVERVIEW

The MSc in Health Economics is designed to prepare you for a career applying economic methods to health analysis in the public, private and non-profit sectors. The emphasis is on the understanding and application of the fundamental concepts, theories and empirical techniques of health economics. The course will include:

- economic evaluation techniques in healthcare
- the role of health in economic development
- assessment of systems of healthcare financing and provision, and applied research

You will develop advanced analytical and technical capabilities to address the issues involved in allocating resources in the health sector.

The MSc in Health Economics will also provide you with a foundation for further postgraduate study at PhD or DBA and professional development levels.

Programme Director:

Dr Jane Bourke,

E: jane.bourke@ucc.ie

T: +353 21 490 2930

W: <http://www.ucc.ie/en/ckl20/>

Duration: 1 year

Teaching Mode: Full-time, Part-Time option is 2 years by day (part-time options open to EU applicants only)

Qualifications: MSc

NFQ Level: Level 9

Entry Requirements: Minimum 2.2 (GPA 3.00 out of 4.00) in primary degree or postgraduate diploma in one of a number of relevant areas with at least a 2.2 (GPA 3.00 out of 4.00) on the aggregate of all Economics modules.

IELTS Requirements 6.5 - with no individual section lower than 5.5

Course Code: CKL20

Unique aspects of the course:

'Economics of health has become an increasingly important field around the world. Expenditures on health are rising rapidly everywhere and various health treatments and technologies are competing for limited public and private resources. This course equips the students with theoretical, policy and quantitative skills needed to evaluate the various health treatments and technologies and optimize health outcomes given the budget constraints. Such skills are and will continue to be in keen demand by a range of employers in government, research institutes, universities and in the pharmaceutical industry.'

Dr Peter Miovic,
Former Senior Economist,
World Bank.

CO-OPERATIVE AND SOCIAL ENTERPRISE ONLINE COURSE

OVERVIEW

If you are interested in pursuing or developing a professional or voluntary career in the co-operative or social enterprise field, the MSc in Co-operative and Social Enterprise is designed with you in mind. It is a part-time course taken over one or two calendar years.

The main aims are:

- to equip you for management careers and/or voluntary service at senior level in a wide range of co-operative and social enterprises;
- to equip you with the knowledge and skills you need to participate meaningfully and effectively at leadership level in the decision-making, management and entrepreneurial processes of co-operative and social enterprises;
- to develop your capacity to respond creatively to the needs and problems of the wider community and society, if you are either a voluntary or a salaried practitioner in a co-operative and social enterprise;
- to provide you with access to postgraduate and personal development opportunities whilst allowing you to combine family responsibilities and employment.

Programme Director:

Dr Olive McCarthy

E: o.mccarthy@ucc.ie

T: + 353 21 490 3354

W: <http://www.ucc.ie/en/ccs/>

Duration: 2 years PT/1 year FT

Course Delivery Method*: Online

Teaching Mode: Distance Learning;
Online learning

Qualifications: MSc

NFQ Level: Level 9

Entry Requirements: Minimum 2.2 (GPA 3.00 out of 4.00) from primary degree or equivalent academic qualification.

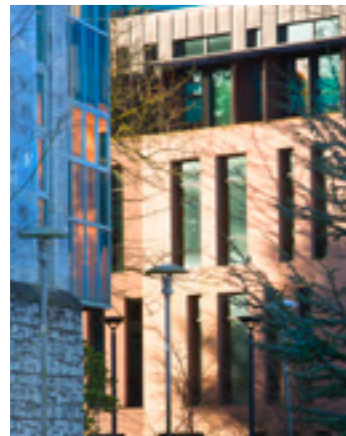
IELTS Requirements 6.5 - with no individual section lower than 5.5

Course Code: CKL10 Part-time

CKL42 Full-time

Unique aspects of the course:

This course will suit a variety of people from different walks of life; It is flexible because it is delivered by distance learning and can be taken over one or two years; It is graded by continuous assessment and there are no written end-of-year examinations.



FOOD BUSINESS

OVERVIEW

The MSc in Food Business will provide you with the skills to analyse the key issues impacting on an evolving food chain such as changing consumer demand, the need for better value, the emerging food service markets, food supply chain management, food safety, food and health issues, product innovation, and the application of those skills to the food industry.

The balance of business and computer skills and a European language on this programme reflects the global nature of the food industry and the dynamic nature of the Irish food industry.

Programme Director:

Dr Joe Bogue,

E: j.bogue@ucc.ie

T: + 353 21 490 2355

W: <http://www.ucc.ie/en/ckr23/>

Duration: 2 years

Teaching Mode: Full-time -18 months over two academic years

Qualifications: MSc

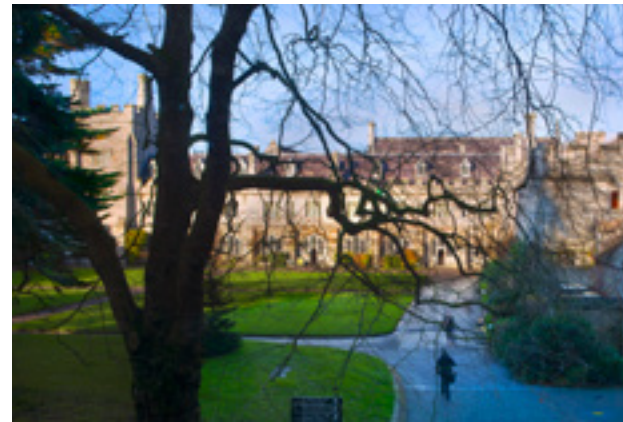
NFQ Level: Level 9

Entry Requirements: Minimum 2.2 (GPA 3.00 out of 4.00) in relevant degree including BComm, BA, BSc Food Science, BSc Food Technology and BSc Nutritional Sciences, BAgSc, or equivalent. IELTS Requirements 6.5 - with no individual section lower than 5.5

Course Code: CKR23

Unique aspects of the course:

The unique features of the MSc in Food Business include an in-depth introduction to the national and international food sector, a unique blend of inter-disciplinary courses, and an introduction to leading-edge food research issues.



FOOD MARKETING

OVERVIEW

This course will prepare you for a career in some of Ireland's most dynamic businesses. It will expand your knowledge of food, the food consumer, innovation in food and the decision-making processes in companies that develop, brand, distribute, and sell food products. Further opportunities will exist in market research and consultancy or in agencies supporting food companies both at home and abroad. Through practical applications, the course will improve your analytical, communication, and presentation skills which are required and valued by industry.

Programme Director:

Dr Alan Collins,

E: a.collins@ucc.ie

T: +353 21 490 2066

W: <http://www.ucc.ie/en/CKL09>

Duration: 1 year

Teaching Mode: Full-time

Qualifications: MBS

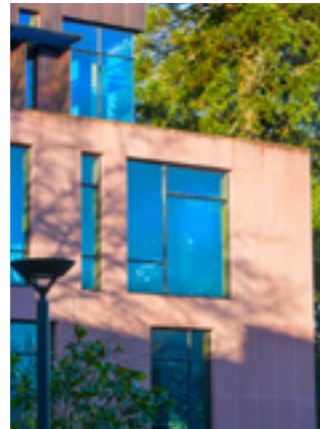
NFQ Level: Level 9

Entry Requirements: Minimum 2.2 (GPA 3.00 out of 4.00) business related primary degree or equivalent. Consideration may be given to applicants who do meet the above criteria but who have relevant professional experience, subject to the approval by the Business School. IELTS Requirements 6.5 - with no individual section lower than 5.5

Course Code: CKL09

Unique aspects of the course:

This is the only MSc offered in Ireland specific to food marketing. The course is built on UCC's international reputation for food research and is delivered by a cohort of senior lecturers with vast experience of engaging in market-related research and executive education with food companies.



EXECUTIVE MBA

OVERVIEW

Our MBA course offers a broad understanding of all the important functions of an organisation: accounting, finance, strategy, human resources, IT, marketing and operations. It is designed to help you simultaneously contribute more effectively to your organisation and enhance your career prospects. It is aimed at working executives who are looking to make the move to upper management levels.

Programme Administrator:

E: mba@ucc.ie

T: +353 21 490 2395

W: <http://mba.ucc.ie/>



Duration: 2 years

Teaching Mode: Part-Time

This programme runs every 2 years. Part-time course are open to EU applicants only.

The next intake into the programme will be in January 2017

Qualifications: MBA

NFQ Level: Level 9

Entry Requirements: To apply for this course, you will have: an honours primary degree, or an ordinary primary degree + satisfactory GMAT* AND at least 2 years' significant managerial experience/responsibility OR significant senior managerial/professional work experience plus satisfactory GMAT score PLUS2 referees' reports. Applicants may be required to attend for interviews. *If you feel the skills covered by the GMAT can be demonstrated elsewhere in your application then you may request a waiver - this may be granted at the discretion of the Director of the Executive MBA.

Course Code: CKL11

Unique aspects of the course:

Through theories, frameworks and coaching, students develop more innovative approaches to problem-solving, with a strong emphasis on effective team-based approaches; The semester structure provides students with an opportunity to immediately apply programme learning in their workplace.

By crafting a class made up of a variety of professional and personal backgrounds we foster an environment conducive to peer-to-peer learning and shared experience.

MANAGEMENT AND MARKETING

OVERVIEW

This course is designed for graduates who have taken no, or a very limited amount of management or marketing in their undergraduate degree. If you wish to pursue a career in management or marketing, or to focus on a specific strategic innovation, enterprise or marketing capability, the course is suitable for you. People from a variety of academic backgrounds, including science, arts, engineering, law and social science attend this course. It is also suitable for those with professional or academic qualifications like medicine or accounting.

This unique programme places great emphasis on the creative and innovation aspects of management and marketing which are essential for business careers and for the development of a knowledge-based economy.

The MSc (Management and Marketing) is delivered using a combination of lectures and tutorials; interactive workshops; case-studies and class discussion; industry presentations; company visits; guest speakers; research seminars

Programme Director:

Michael Murphy,

E: director.msc.mm@ucc.ie

T: +353 21 490 3373

W: <http://www.ucc.ie/en/ckl22>

Dr Claire O'Neill

E: director.msc.mm@ucc.ie

T: +353 21 490 2512

W: <http://www.ucc.ie/en/ckl22>

Duration: 1 year

Teaching Mode: Full-time

Qualifications: MSc

NFQ Level: Level 9

Entry Requirements: Minimum 2.2 (GPA 3.00 out of 4.00) in honours primary degree.

IELTS Requirements 6.5 - with no individual section lower than 5.5

Course Code: CKL22

Unique aspects of the course:

- A full-time professional placement, with individual placement support, or the option to undertake a supervised research dissertation
- Practical assessments, participative and real-world team-based learning involving both individual and group-based project work
- Practitioner and specialist delivery of certain course elements, including workshops and field trips
- Personal development, including presentation and communication skills, along with one-on-one coaching sessions for placement and interview preparation

HUMAN RESOURCE MANAGEMENT

OVERVIEW

The aim of the MSc in HRM is to develop and equip established HR professionals with the knowledge and skill sets to enable them to operate at a strategic level in the HRM and HRD professions. Upon completion, graduates of this programme can apply for Professional Membership of the internationally recognised Chartered Institute of Personnel Development (CIPD).

Programme Coordinator:

Ms Deirdre Byrne,
E: deirdre.obyrne@ucc.ie
T: +353 21 490 4715
W: <http://www.ucc.ie/en/ace-mschrm/>

Programme Directors:

Dr. Elaine O'Brien
E: elaine.obrien@ucc.ie
Dr. Ultan Sherman
E: ultan.sherman@ucc.ie
T: +353 21 490 2544

Duration: 2 years

Teaching Mode: Part-Time
 Two evenings per week plus occasional Saturday workshops from October to June

Qualifications: MSc

NFQ Level: Level 9

NFQ Award Type: Major

Entry Requirements: Applications are invited from experienced managers and professionals with: A NFQ Level 8 degree (honours degree or Higher Diploma) OR An appropriate professional qualification AND at least 2 years significant professional experience/responsibility OR significant senior professional responsibility/experience. A Selection Committee may seek to interview applicants to determine if s/he meets the professional criterion.

Course Code: MSCHRM

Next Intake: 2016

Unique aspects of the course:

Uniquely this programme provides progressive supports in enhancing the student's ability to secure and embed current and critical perspectives in this profession through a balance between academic theory and practical application throughout the programme. A student centred design delivers a rare opportunity to engage at a postgraduate level in structured self-assessment, interaction with guest speakers and industry peers. The programme meets the new standards of the professional body CIPD.



MSc (Commerce) by Research Degrees are available full-time and part-time to graduates. They provide an opportunity to undertake advanced research on a particular aspect of business. Research degrees are based on a distinctive learning model that will develop your analytical, creative and communication skills. Please see the relevant departments contact details from the list below or alternatively go to the following link for further information <http://www.ucc.ie/en/study/postgrad/research/>

Accounting **Dr Margaret Healy,**
T: +353 21 490 2966 E: m.healy@afis.ucc.ie
W: www.ucc.ie/en/acccfin

Management Information Systems **Dr Joseph Feller,**
T: +353 21 490 3337 E: jfeller@afis.ucc.ie
W: <http://bis.ucc.ie/Postgraduate.aspx>

Finance **Professor Mark Hutchinson,**
T: +353 21 490 2596 E: m.hutchinson@ucc.ie

Economics **Ms Joan Corcoran,**
T: +353 21 490 2126 E: j.corcoran@ucc.ie

Food Business and Development **Dr Joe Bogue,**
T: +353 21 490 2355 E: j.bogue@ucc.ie
W: <http://www.ucc.ie/en/foodbus/>

Management & Marketing **Dr Lawrence Dooley,**
T: +353 21 490 3027, E: l.dooley@ucc.ie
W: <http://www.ucc.ie/en/mgt/postgraduateresearchprogrammes>

MComm by Research Degrees are available full-time or part-time to graduates and in certain circumstances to those who do not hold a degree but have a competent business, public service or professional record. Please see the relevant departments contact details from the list below or alternatively go to the following link for further information <http://www.ucc.ie/en/study/postgrad/research/>

Accounting **Dr Margaret Healy,**
T: +353 21 490 2966 E: m.healy@afis.ucc.ie
W: www.ucc.ie/en/acccfin

Business Information Systems **Dr Joseph Feller,**
T: +353 21 490 3337 E: jfeller@afis.ucc.ie
W: <http://bis.ucc.ie/Postgraduate.aspx>

Management and Marketing **Dr Lawrence Dooley,**
T: +353 21 490 3027, E: l.dooley@ucc.ie
W: <http://www.ucc.ie/en/mgt/postgraduateresearchprogrammes>

Economics **Dr Edward Shinnick,**
T: +353 21 490 2052 E: e.shinnick@ucc.ie
W: www.ucc.ie/depts/economics

Food Business and Development **Dr Joe Bogue,**
T: +353 21 490 2355 E: j.bogue@ucc.ie
W: <http://www.ucc.ie/en/foodbus/>

Supply Chain Management - Lean SCM Black Belt **Dr Seamus O'Reilly**
T: +353 21 490 2763 E: scm@ucc.ie
W: <http://www.ucc.ie/scm/>



A **PhD by research** can be pursued in a wide range of subject areas within the Cork University Business School and provides students with an opportunity to do advanced, scholarly research on a particular aspect of business on a full-time or part-time basis. Please see the relevant departments contact details from the list below or alternatively go to the following link for further information <http://www.ucc.ie/en/study/postgrad/research/phd/>

Accounting (CKN01 and CKN02) and Finance (CKN03 and CKN04) **Professor Mark Hutchinson,**

T: +353 21 490 2596 E: m.hutchinson@ucc.ie

W: www.ucc.ie/en/acccfin

Business Information Systems (CKN05 and CKN06) **Dr**

Joseph Feller, T: +353 21 490 3337 E: jfeller@afis.ucc.ie

W: <http://bis.ucc.ie/phd.aspx>

Economics (CKN07 and CKN08) **Dr Eleanor Doyle**

T: +353 21 490 2577 E: e.doyle@ucc.ie W: www.ucc.ie/depts/economics

Food Business and Development (CKN09 and CKN10)

Dr Joe Bogue, T: +353 21 490 2355 E: j.bogue@ucc.ie

W: <http://www.ucc.ie/en/foodbus/>

Management and Marketing PhD (CKN13 and CKN14) and PhD Track (Commerce) CKG83 and CKG84 **Dr**

Lawrence Dooley, T:+353 21 490 3027, E: l.dooley@ucc.ie

W: <http://www.ucc.ie/en/mgt/>

The **PhD (Business Information Systems)** - CKN18 Structured PhD 4 years, full-time comprises 12 months of seminar course work and 36 months of supervised research culminating in the submission of the doctoral thesis. Students gain proficiency in Information Systems research and development skills, an in-depth knowledge of a specific area of concentration, and the problem solving and analytical skills that will enable them to make significant innovative contributions to the Information Systems discipline.

Dr Joseph Feller:

T: +353 21 490 3337

E: jfeller@afis.ucc.ie

W: <http://bis.ucc.ie/phd.aspx>

<http://www.ucc.ie/calendar/postgraduate/Doctor/page016.html>

DBA (Business Economics) - CKN17 Practitioner Doctorate 3 years, full-time
The DBA (Business Economics) is a developmental, practitioner-oriented, research programme at doctoral level grounded on the integration of personal, professional and organisational development. Through its focus on the application and development of advanced conceptual frameworks required for strategic and organisational decision making, opportunities are created for both expertise enhancement and developmental change.

Dr Eleanor Doyle

T: +353 21 490 2975

E: e.doyle@ucc.ie

**W: www.ucc.ie/depts/economics
<http://www.ucc.ie/en/economics/executive/>**

Higher Diploma in Accounting and Corporate Finance CKI01

Duration: 1 year, Full-time

This is a one year full-time conversion programme focused on the study of Accounting and Finance, and is available to graduates from all disciplines. The programme aims to enhance the employment prospects of graduates in the Accounting and Financial Services areas, whilst also preparing graduates for study at Masters level.

Ms Maeve McCutcheon

T: +353 21 490 2841

E: m.mccutcheon@ucc.ie

W: <http://www.ucc.ie/en/cki01/>

Higher Diploma in Economics (Competition, Governance and Society) CK103

Duration: 1 year, full-time; 2 years, part-time

This degree is a purpose built transformational learning programme open to those holding a primary degree in a natural science, engineering or an industrial technology discipline and are currently employed or employed until recently in a scientific laboratory or otherwise actively engaged in scientific research. It is designed to identify connections between candidates past formal education experience and a foundational economics base, facilitating them to explore a portfolio of conceptual and practical tools that relate to ways of attaining knowledge and the economic system.

Through a series of modules candidates will acquire an extensive and in depth appreciation of core concepts, themes and issues in business economics and economic policy and will develop a business tool kit as a bridge that facilitates a transition in personal development toward business. This will provide candidates with enhanced employment opportunities across a wide range of business and public sector organisations and provides a solid foundation for further study opportunities in economics.

Mr David Butler

T: +353 21 490 3636

E: david.butler@ucc.ie

W: <http://www.ucc.ie/en/CK103>

Higher Diploma in Human Resource Management

Direct Entry

Duration: 1 year (12 months), part-time

This course provides a structured educational opportunity for human resource professionals early in their career. It provides a solid grounding on which you can progress your career in this field and support the delivery of your current role. Upon completion, graduates of this programme can apply for professional membership of the internationally recognised Chartered Institute of Personnel Development (CIPD). This programme is offered jointly by the Centre for Adult and Continuing Education and the School of Management and Marketing, in association with the Departments of Accounting, Finance and Information Systems, and Law. Course offered subject to minimum enrolment of 16. Normally, applicants for entry to the Higher Diploma in Human Resource Management will be at least 21 years of age by 1 January of the year of application, with a minimum of two years' Personnel, Managerial, Training or comparable experience AND hold a Leaving Certificate/FETAC level 5 qualification or equivalent.

Programme Coordinator:

Ms Deirdre O'Byrne

T: +353 21 490 4715

E: deirdre.obyrne@ucc.ie

W: <http://www.ucc.ie/en/ace-hdrhm/>

Programme Directors:

Dr. Elaine O'Brien

E: elaine.obrien@ucc.ie

Dr. Ultan Sherman

E: ultan.sherman@ucc.ie

T: +353 21 490 2544

Postgraduate Diploma in Economics of Business Practice CKJ01

Duration: 1 year, full-time; 2 years, part-time

This programme is designed to provide a distinctive, practice orientated programme, through which participants can develop an applied knowledge and comprehensive understanding of how business operates. Through an effective combination of challenge and support, participants learn the relevant skills, techniques, knowledge, understanding and independent thinking for business and business related careers. Programme content, delivery and assessment is designed and organised around a conceptual focal point, which unifies all programme modules to ensure a coherent learning environment for participants. Assessment modes reflect the strong practice orientation of the programme. The programme provides foundations for further education and training through postgraduate or professional programmes in business. The MSc (Economics of Business Practice) is a natural progression route.

Dr Robbie Butler

T: +353 21 490 2434

E: r.butler@ucc.ie

W: <http://www.ucc.ie/en/CKJ01>

Postgraduate Diploma/ MSc in Co-operative Organisation, Food Marketing and Rural Development

Duration: 12 months full-time leading to 1 year MSc

This course is aimed at graduates from a wide range of disciplines who are interested in careers in co-operative and social enterprises, food marketing or rural development. The Postgraduate Diploma is a full-time course that extends over 12 months, leading to an optional one year MSc (Masters by research) in Co-operative Organisation, Food Marketing and Rural Development in a second year.

The course aims to equip participants with the marketing, organisational and management skills needed to make innovative contributions to the development of local economies, with particular emphasis on co-operatives, social enterprises and food businesses in Ireland and overseas. It is delivered in an interactive and practical style and includes a work placement.

Dr Olive McCarthy

T: +353 21 490 3354

E: o.mccarthy@ucc.ie

W: <http://www.ucc.ie/en/CKP01>

Postgraduate Diploma / Masters in Supply Chain Management (Lean SCM Black Belt) **CKJ03**

Duration: 18 months, part-time (+ 6 months for Masters)

Successful supply chain management requires strategic and operational alignment, thus this programme includes a strong emphasis on strategy, information systems, demand management, change and innovation, and integrated project management. This blended learning programme is aimed at career minded practitioners who work in either supply chain or related functions, and who have responsibility for continuous improvement within their organisations. Adopting a Lean philosophy, students will apply Lean Tools and complete a SCM Lean Black Belt project that achieves organisational and supply chain improvements. On completion, students may be eligible to enter Mode 2 of a Masters Programme (MComm Supply Chain Management - Lean SCM Black Belt).

Dr Seamus O'Reilly

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W: <http://www.ucc.ie/scm/>

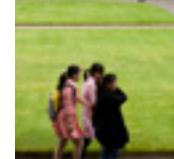
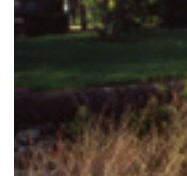
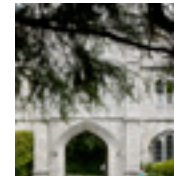
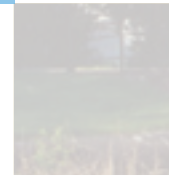
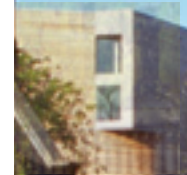
W: <http://www.ucc.ie/en/ckj03>

HOW DO I APPLY?

Applications for all taught postgraduate courses and research courses in UCC can be made through the online Postgraduate Application Centre (PAC). All prospective students can use the PAC website to apply for courses and to track the status of their application at all stages www.pac.ie/ucc. Information on the application process for international students applying through PAC is available from this link <http://www.ucc.ie/en/study/postgrad/how/taught/>

WHAT WILL IT COST?

Costs and funding information available to postgraduate students, is available from the following link <http://www.ucc.ie/en/study/postgrad/cost/> There are a number of independent funding opportunities available to students pursuing specific courses of study in UCC. Further information on scholarships is available from the following link <http://www.ucc.ie/calendar/scholarship/index.html>





WHERE CAN I LIVE?

The University appreciates how important it is for students to have comfortable accommodation at a reasonable price. Within UCC there are a number of services which assist with accommodation. UCC Campus Accommodation is available at Castlewhite Apartments, Victoria Lodge, University Hall; including Áras Uí Thuama the Irish Language Residential Centre. Accommodation may be booked and the deposit paid, on-line at: www.ucccampusaccommodation.com

UCC Accommodation Office

Accommodation is available in 24 purpose-built student complexes as well as in private houses located off campus in locations near the University.

UCC Accommodation Office provides a special housing placement service for overseas students. UCC Accommodation Service reserves accommodation in a range of self-contained student apartments, all within easy walking distance of UCC. Apartments are available on a fixed term basis. The contract can be for one semester or a full academic year depending on your term of study. Please visit and download the Postgraduate Accommodation brochure: <http://accommodation.ucc.ie/>
Accommodation

For admission purpose all applicants are divided into two categories: EU and Non-EU. It is important that you establish your status before you make an application to UCC as you will retain your status (EU/Non-EU) during your study and you will be unable to change from one category to the other in the middle of a course. Also there is a different application procedure for each category.



EU Status:

- An applicant's principal residence for the purpose of taxation must have been in a European Union Member State for a minimum of 3 of the 5 years prior to entry to university. Prior residence as a full-time student alone does not qualify a student for EU fee rates.
- If an applicant is under 23 years of age on the start date of the course then the principal residence for the purpose of taxation of the parents will be examined. The applicant must also have been resident for the required period.
- If an applicant is over 23 years of age on the start date of the course then the principle residence for the purpose of taxations of the applicant is examined. P21 forms will be required in both instances and will be requested when an applicant applies though the Postgraduate Application Centre to confirm EU status.

Non-EU Status:

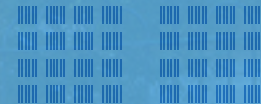
If you do not meet the criteria outlined above you will qualify as a Non-EU applicant. This means that you pay Non-EU fees and apply through the International Education Office. For Non-EU application information and/or any other queries please contact internationalpostgrad@ucc.ie



Application procedure for

Taught Programmes: <http://www.ucc.ie/en/study/postgrad/how/taught/>

Research Programmes: <http://www.ucc.ie/en/study/postgrad/how/research/>



POSTGRADUATE COURSES LEADING TO A HIGHER DEGREE 2016/2017

Programme Type	Qualification Description	Home/EU 2016/17 €	International 2016/17 €
Cork University Business School			
Degree of Doctor	PhD (new entrants year 1 only and fixed for the duration)	9,000	18,000
	DBA Economics New Entrants (Year 1 16/17)	10,500	n/a
	DBA Economics (Year 2 17/18)	9,000	n/a
Masters	General MComm, MSc, MEconSc	9,000	18,000
	MComm (Independent Research)	9,000	18,000
	MComm (Business Economics)	9,000	18,000
	MComm (Supply Chain Management) Part-time	3,500	n/a
	MSc (Co-operative and Social Enterprise) Qualifying Examination	3,500	7,000
	MSc in Cooperative & Social Enterprise	7,000	14,000
	MSc (Business Economics)	9,000	18,000
	MSc in Food Marketing	9,000	18,000
	MSc in Management & Marketing	9,000	17,000
	MSc in Asset Management	10,000	20,000
	MSc in Health Economics	10,000	20,000
	MSc in Financial Economics (Investment, Banking and Risk Management)	10,000	20,000
	MSc in Co-Operative Organisation, Food Marketing & Rural Development	7,000	14,000
	MSc in Food Business	9,000	18,000
	MSc in Corporate Finance	10,000	20,000
	MSc in Innovation, Commercialisation & Entrepreneurship	10,000	20,000
	M Accounting	10,000	20,000
	MSc in Electronic Business	9,000	18,000
	MSc in Management Information & Managerial Accounting Systems	9,000	18,000
	MSc in BIS	9,000	18,000
	MSc (Information Systems for Business Performance)	9,000	18,000
	MSc in Innovation in European Business	10,000	20,000
	MBA (Year 1 & 2) (Note 1)	13,500	27,000

Programme Type	Qualification Description	Home/EU 2016/17 €	International 2016/17 €
Higher Diplomas	H.Dip in Accounting & Corporate Finance	6,500	13,000
	H.Dip in Economics (Competition/Governance & Society)	6,500	13,000
Postgrad Diplomas	Postgraduate Diploma in Economics of Business Practice	6,500	13,000
	Postgraduate Dip in Supply Chain Management (Lean SCM Black Belt) - Year 1	6,500	n/a
	Postgraduate Dip in Co-Operative Organisation, Food Marketing & Rural Development	6,500	13,000
	Postgraduate Dip in Supply Chain Management (Lean SCM Black Belt) - Year 2	3,000	n/a

Postgraduate Scholarships

The College of Business & Law is pleased to announce scholarships for postgraduate students commencing their studies in September 2016.

To be eligible for these scholarships a student must:

- have firmly accepted their offer from UCC within 3 weeks of the offer being made.
- must satisfy the eligibility conditions for the specific scholarship and the terms and conditions.
- must be self-funding: students whose fees are fully paid by a sponsor such as an employer or government are not eligible, with the exception of students from developing world countries.

All scholarships will take the form of a reduction in fee for the chosen degree programme.

The scholarships available are:
Country/Region Specific Masters Programme Scholarships

Eligibility:

Eligibility requirements are:

- Scholarships will be made of available to students from the eligible regions/countries listed below
- Self funding students
- On Postgraduate programmes with an international fee of €17,000 or greater

Eligible countries/regions are:

- India
- Less developed regions in China
- Africa

Amount

Fee reduction scholarships of €3,000.

Application

It is not necessary to apply as scholarships will be awarded automatically from the College of Business & Law to self-funding students from the list of eligible countries

Note 1: The MBA fee quoted includes €3,000 over the 2 year programme cycle towards the costs of a placement and workshop



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